Farrell promotes men's lib

By BILL LOFTUS

Warren Farrell didn't ask the men in the audience to burn any items of personal attire last night during his program on men's liberation.

The author of The Liberated Man did stress the need for men and women to more deeply examine the traditional roles outlined by today's society for them, however.

Approximately 200 people showed up to hear Farrell speak and join in a question and answer period, a role-reversal date, and a men's beauty contest in the SUB Ballroom.

Farrell said men's liberation will never be as visible as its counterpart among women.

"It's a more subtle process."

"Tangible things make headlines," Farrell said. With the women's rights movement, there was job discrimination and other forms of repression to deal with. The men's liberation movement must confront more internal issues, he said, "like men learning to look inside themselves and learning to listen."

One major purpose, he said, revolves around people rethinking the roles society has presented them.

The basic scope of his drive doesn't limit itself to men.

Farrell said it also can help women understand their roles. It can also embrace the attitudes toward the gay liberation movement.

Society and its attitudes toward anything but heterosexuality have tended tofilter people away from a

consideration of any other feelings of lifestyles. "I think everyone is bisexual," he said.

But, those feelings are repressed most because they are, like himself, by-products of their upbringing.

Women suffer the suppression of feelings toward members of their own sex less, he said.

"The message to men is much more clear. Men have to avoid showing their emotions, or embracing other men, in order to be called "a man.""

"It's counterintuitive in the context of our society, he said.

That inhibition is apparent in child raising, Farrell said.

"When a girl acts like a boy, she's called a tomboy. But when a boy acts like a girl, he's called a sissy." And a sissy has worse connotations, he added.

Two aspects of Farrell's program attempt to force the audience to begin rethinking life, he said.

The men's beauty contest has three purposes. The first is to help "the experience something that could never be explained intellectually," he said. The second purpose is to have women experience the pressure that men have on them to make comments, as judges, about how they rated the opposite sex. Finally, the contest adds a fun aspect to his program and to the movement, he added.

The role reversal date also illustrates the problems with heterosexual relationships, Farrell said. "In it, men must assume the passive role and women must take the aggressive part. Most women don't feel comfortable when they have to "lay their ego on the line and ask someone out," he said. When men assume the passive role, they can see "how the passive role can cause a reliance on emotions."

Often times, Farrell said, they experience a change in their outlook and demeanor when they have to keep saying please and thank-you for everything.

There has never been any trouble at one of his programs, he said, but men and women do have definitely different attitudes at the outset. "Most places, women come with a strong interest," whereas, "men are suspicious with a type of cynicism in their minds at first."

After the program, they usually leave with a more understanding concept of men's liberation.

Plainclothes men will attend tonight's game

"It is not a police function" to check people entering the Kibbie-ASU Dome for liquor, according to Thomas Richardson, vice-president of student affairs. However, several plainclothes men from the Idaho Beverage Control office in Lewiston will be present, he said.

Richardson said the presence of plainclothes liquor enforcement officers is a "normal procedure" at campus football games. He also said, to the best of his knowledge, no arrests have ever been made by these people.

Gate personnel will be checking people for bottles and cans, said Richardson. Police officers will be at all gates to "promote orderly conduct" of the crowd and to protect the cash boxes.

In case of a drunken or disorderly disturbance, police personnel will use their own judgement about removing a spectator, said Richardson.

According to Ed Schmitz, chief of campus security, police officers will ask persons who are obviously drinking alcoholic beverages to remove the contraband from the Dome. If the offender does not comply with the officer's request, he will be arrested, said Schmitz.

Richardson said extra local, county and state law enforcement personnel will be present to help with the traffic control problem. "The bulk of the force will be in uniform," he said.
After years of struggle, KUOI boosts to 50 watts

By JIM SPIERSCH

After many years of deliberation, planning, building and financial struggles, KUOI has finally converted from 10 to 50 watts.

The station encountered many problems in the conversion although it was originally granted permission from the Board of Regents as far back as 1975. At that time the Regents allocated approximately $47,000 to KUOI from the Student Union Bond Reserve.

The station was then remedied, put in a new control room, bought various reel-to-reel recorders, a cart machine and other audio equipment.

During this time, the station had to apply to the FCC (Federal Communications Commission) for permission to construct the new 50 watt system, which took about 9 months. The FCC said they would not allow a tower until a construction permit was granted.

A new law said that any modifications to existing state buildings had to be approved by the State Department of Labor, which went into effect before KUOI received permission from the FCC.

In September 1976, the station received the construction permit. An architect from Boise, Dick Kelly, designed the tower installation. Two and a half months later, the State Department of Labor said changes were necessary. Kelly disagreed and after an additional two months of delays, the State Department gave the go-ahead with the original plans.

Nearing the end of December, KUOI was finally allowed to receive bids on the tower. Vern Johnson & Sons of Spokane was the low bidder at $10,400.

In April 1977, construction of the tower was finally underway. A couple weeks later the tower was up, but had to be repaired.

In May, the antenna was installed by Tom McGrane and Alan Kopczynski, both KUOI Engineers and with the help of a contracted engineer, Larry Ayer of KRPL. Also, in May a remote control for the transmitter was installed.

The new problem came to the end of May when tuning the transmitter. The factory supplied test data that did not correspond with the actual measurements of the transmitter. The FCC requires that some of this data be used to fill-out the actual application. After a couple of weeks, this was resolved.

Finally in June 1977, the management of KUOI felt they were basically ready to go.

They then applied for a license for the new 50 watt system and at the same time required program test authority. This would allow them to go over the air with the new system without the FCC's consideration on the license application. It usually takes two or three weeks for processing, but for unknown reason it took over two months.

While waiting for the FCC response the engineers were doing some final adjustments and running tests on the transmitter when suddenly they lost all stereo separation on audio. They traced this problem to one unit, known as a stereo generator. McGrane and George Hespelt, Professor and Consulting Engineer spent a week working on it, but were unable to locate the actual problem.

The transmitter manufacturer suggested that KUOI send it back to the factory for repair. McGrane said, they would charge a minimum of two or three hundred dollars and would take up to a month to fix. Although the equipment is still new and not used, because of all the delays the warranty had expired.

Consequently, the engineers felt they could save money and time doing the work on it locally.

Finally the first week of Sept. the FCC sent a telegram saying that KUOI could begin program tests.

McGrane spent the following week preparing to go 50 watt monophonic. On Tuesday, Sept. 13, at 1:10 a.m. the conversion was made from 10 watts to the new 50 watt system.

McGrane said, if the stereo-generator is not fixed in the next few weeks, they will have no choice, but to send it back to the manufacturing company. He added, "It will be a few months before we can go stereo.

Marijuana reformers organize efforts

The National Organization for the Reform of Marijuana Laws (NORML) will hold an organizational meeting next Tuesday at 7:30 p.m., in the Silver Room of the SUB.

The meeting will feature the following speakers: Jim Calvert, Idaho State Coordinator; Mark Nuttman, Chapter President and representatives of the WSU Chapter of NORML.

According to Calvert, NORML is trying to get support and a sponsor for a bill to be presented to the Legislature this year. He said they are not seeking legalization, but removal of criminal penalties for the user. Last year, a similar measure failed to pass the Legislature.

Anyone interested in attending the meeting is welcome to do so.

Communications students drift down Clearwater River

A raft trip on the middle fork of the Clearwater River will highlight a weekend retreat, according to John Kirtland, president of Public Relation Student Society of America (PRSSA) on campus.

The weekend is designed so students in communication can get to know each other as well as find out more about public relations and PRSSA, said Kirtland.

Four professional public relation specialists: Art Merrick, Jay Rockey Public Relations of Seattle, Brian Bell, Jay Rockey of Portland, Jerry Shackleton, public relations specialist from Boise, have agreed to attend the retreat and answer questions concerning public relations.

A meeting scheduled Monday, Sept. 19 at 4:15 p.m. in the School of Communication reading room will discuss the weekend. The retreat will cost each student $20 which includes two nights at Three Rivers Resort and three meals.

He added that students in public relations should attend the meeting and students in communication are also encouraged to attend. "It has shaped up to be an exciting and memorable weekend," Kirtland added.

Guest center name changes

To more accurately describe the functions of the Guest Residence Center, the Board of Regents renamed it.

DRAFT REGISTRATION NO LONGER NECESSARY

Men who have reached their 18th birthday no longer have to register with the Selective Service. Men who did not report to their local draft board before April 1975, cannot register.

President Ford suspended the Selective Service System in 1975.

The requirement that a registrant have his draft card in his personal possession at all times has been terminated. Lost status cards will not be replaced.

...
Lighting controversy surrounds George Gagon

By MARTY TRILLHAASE

Editor's Note: This is the second in a two part series dealing with the lighting on campus.

When it comes to lighting, or that lack of it, George Gagon is a man in the middle.

As campus physical plant director, Gagon has the responsibility for all campus lighting. But his office has also been charged with keeping energy costs down. That means turning off lights.

That may not be a particularly popular thing to do at present. Tuesday's Argonaut reported police directors and women as stating the present campus lighting is inadequate, from a safety standpoint. On the same note, a resolution requesting increased lighting had no trouble finding approval from the ASUI Senate Wednesday night.

Gagon, however, said the lighting is "fairly good. You can see your way around here pretty well."

Gagon was inducted by the governor to cut back on outdoor lighting, within safety limits. This, he said, has been done. "The priority is to cut back all lighting that isn't absolutely essential," Gagon said. He acknowledges there are "places on the campus that are dark," but he added "you can walk from one end of the campus to the other."

The Argonaut has learned that last year, the administration was aware of problems with outdoor lighting.

Vice President Tom Richardson received a proposal from Campus Police Chief Ed Schmitz calling for increased lighting in 17 areas last fall. The memo was in turn forwarded to Gagon on 11.

Schmitz suggested that lighting be increased in the following areas:

1. The light house on top of the hill between the Administrative Building and the fraternity houses of Nez Perce Drive.

2. The middle of the block on Deakin Street across from St. Augustine's Catholic Center.

3. The alley in back of the Student Union Building.

4. The middle of the block on Ash Street, near the Student Health Center.

5. The parking lot between Upham and McCorkle.

6. The middle of the block, each block on Elm Street from 6th Street to Sweet Avenue.

7. The parking lot in the rear of the Wallace Complex.

8. Another light is suggested between each light on NEZ Perce Drive.

9. The middle of the block on Deakin Street, between Library South.

10. The middle of the block, each block from Line Street to Deakin.

11. The middle of the block from Ash to Deakin.

12. The middle of the block from Ash, between 6th and 7th.

13. The middle of the block between Paradise Creek and the Physical Plant entrance.

14. The middle of the block on Line by the healing plant.

15. The middle of the block on Urquhart Street by Buchanan Engineering Lab.

16. Lighting suggested on Nez Perce in the area of the outdoor track.

17. Have the lighting suggested on the road between the Law Building and the ASUI Kibbie Dome.

Dr. Tom Richardson

According to Richardson, this list falls into three areas of concern. "Items one and two are troublesome areas and cause hazards for people. Item three is desirable from the property standpoint; an item four through 17 are desirable if we have a normal supply of energy and can, over several years time, provide for a comprehensive lighting program."

Any improvement in the lighting would be a preventive measure, he said. "If we can track record of accidents or injuries," he said, adding "We do have a pretty good record of accidents on this campus. I think it would be unfair to portray the campus as a jungle."

Moscow Police Chief Clark Hudson said poor lighting is an invitation "to any sneaky crime." His counterpart on campus, Schmitz, said lighting has been shown effective in lighting crime. Schmitz noted the lighting problem is a potential one.

Richardson agreed, saying the lighting improved but "I don't think our whole campus security hinges on that."

When improvements are made, they won't come cheap. Richardson said the plan for increased lighting would cost $2,000,000. Although he said he didn't know how much of that accounts for the cost of outdoor lighting, Gagon said it was "substantial."

Discarding the economic figures, another problem has clouded the lighting problem. Idaho receives a good deal of its electrical energy from hydroelectric dams. This is an inexpensive source of plentiful energy—when the water is here. This year, it wasn't because of the drought.

With the predicted lack of water this summer, Idaho faces a possibility of power curtailments. Washington Water Power submitted a comprehensive plan to the Idaho Public Utilities Commission calling for mandatory curtailments to affect its big customers. In Idaho, these customers included Potlatch Corporation and the university.

Consequently, the implementation of the Schmitz-authored proposal is not possible. Gagon said nothing further can be done to improve lighting "unless we've got a high need for it."

Gagon received Schmitz' light improvement analysis on April 1. Just the day before, he received a directive from Governor John Evans calling for just the opposite.

Evans' directive ordered cutbacks in this year's budget. In the same budget, most all state buildings faced a cut in lighting. Among the areas specified were ornamental lighting, business areas 'such as lobbies, walkways, warehouses, and store rooms,' and lighted signs. Evans added that exceptions would be made in the interest of health and safety.

But if the energy crisis and other economic factors delaying the plan were to end tomorrow, the first step in implementing the plan could not occur until this winter. Gagon will submit his annual budget request then. The plan's cost will be included in that request, Gagon said.

But he added that while the energy crisis may subside, energy costs continue to climb. That may slow efforts for improved lighting once again.
I like to think of this column as being a public service. So maybe you could consider my excitement when I read a memo from the head of the Homecoming Committee soliciting student input. Here's another big chance to be helpful!

It seems that they are looking for suggestions for a new way to select the homecoming royalty. Apparently there were some problems of student discontent with the way it was done last year. Well, since they asked my advice as a student, I do have some thoughts on the subject.

In fact, I have figured out an excellent way to completely avoid the difficulties involved in selecting a homecoming queen and her court. My solution is very simple: cut out the Homecoming royalty altogether.

I have nothing at all against homecoming itself. Too much studying and seriousness has the same effect on the brain that a hot sidewalk has on an egg. It fries. And what better way to turn down the heat, so to speak, than the joyous frivolity of homecoming? But I really don't appreciate the royalty part of it. To be quite blunt, I find the whole idea rather nauseating.

My reasons for this are entirely unoriginal. I could hardly be called an unsympathetic reader for feeling that I was simply trotting out a lot of tired feminist propaganda. Yet, if you stay with me for a few more paragraphs, perhaps I can convince you that the contest for homecoming queen is an insult to the female student population at the U of I.

The "old" method of choosing the queen is very illuminating. Last year, the final decision was made, I believe, on the basis of a poll of the football team. I don't think I will strain your credulity too much by suggesting that this implies that the "ideal queen" is one who grooms and disciplines herself to fit the traditional criteria of the perfect "sex object," you know, the sweet, preferably submissive type who looks like an overgrown Barbie doll. Of course, the "brainy beauty queen" is in this year, but independence is still, as always, "out." And I hope you will forgive me for suspecting that the ideal remains the same although the selection method may change.

I believe that the time has finally come when the majority of U of I women are tired of having this ideal held up for them to imitate. Witness the uproar when an ignorant young gentleman wrote a letter to this newspaper last spring, demanding that the women on this campus are "Idaho spud butts" who don't even try to meet the requirements of male viewing pleasure. A flood of angry replies ensued insisting that there is more to a woman than her capability to win a Farrah Fawcett look-alike contest; and anyway, women exist quite for their own sake, and not simply to please men.

This royalty issue is not a major one. But it is an unfortunate reminder from those sad times when a woman's place was chained securely to her pedestal. There are still enough enjoyable events for homecoming that the committee can well afford to do away with this archaic bit of nonsense.

The ins and outs of royalty

Apology

To the Editor:
This is an open apology to a student riding her bike (accompanied by a woman on her bike) who was riding up Line St. Wednesday morning at 7:50 or thereabouts. I was driving an orange squareback V.W. and cut in front of you to get into the parking lot. I'm really sorry for causing you such a scare. I miscalculated the speed at which you were riding and thought, mistakenly, that I could get to the lot without interrupting your travels. Naturally, I was in a great tearing rush to prepare for my 8:00 a.m. class shouldn't have done such a thoughtless and inconsiderate thing.

I like to think I'm not the kind of person who habitually does such things. My class was certainly not as important as your well-being, and if anything had happened to you I would never have forgiven myself. It made me realize that I need to slow down and put things in their proper perspective. Please forgive me. I'm very sorry.

Sue Ehratine

Letter policy

If you wish to write a letter to the editor, it stands a better chance of being printed if it is typed and relatively free of obscurities. You must sign it, but we can be persuaded not to publish your name.

Thanks

For the more than 400 people who "danced the night away" at the "Disco Dance Last Saturday, I'd like to say thank you to KUOI-FM and especially Peter Andrus.

Timothy E. Miller, Coordinator
Student Development Programs
Gibb says our credibility with legislators shaky

By SANDI STACK

Making the best attack on problems, not necessarily eliminating all the problems, is the challenge for any university, said President Richard gibb Tuesday, addressing the Faculty Council at the first meeting of the semester.

Credibility of the university, salaries, and retaining faculty are problems Gibb told the council he would like to see improved.

Gibb said he wasn't sure the key legislators think the credibility of this university is as good as its sister universities, Idaho State and Boise State. He said he got the impression the legislators think this university has "cried wolf" too many times. Gibb said he wants the legislators to be in a frame of mind to believe the university when it has budget or other important problems.

"Total compensation for salaries is not as good as I would like to see," said Gibb, adding that he would also like to see the university attract and retain quality faculty members.

Gibb said he was impressed with students, faculty and administration at this university. "This is the first place I've heard people compliment the registration procedures," he said.

In other business at the meeting, new Chairman, Elizabeth E. Stevenson, elected by the council May 10, discussed procedures for conducting council meetings this school year. She encouraged the faculty council members to be concerned about absenteeism and to be prepared on agenda items.

Stevenson stressed the members' obligation to relate to their constituency. The proceedings of the council, enabling them to better represent their constituency's voice.

Three undergraduate and one graduate student represent the student body on the council. According to Section 2010 of the constitution of the university faculty "the faculty council is empowered to act for university faculty in all matters pertaining to the immediate government of the university."

Stevenson said it is often difficult to determine "immediate government", but said she hopes the council will speak to faculty concerns and be an effective force on campus for problem solving.

The council also reappointed R. Bruce Bray as faculty secretary, elected by plurality William S. Greer, College of Letters and Science, as the new member of the budget liaison committee. The committee serves as a link between the Faculty Council and the president for budget problems and priorities.

—decided to allow the chairman or members to terminate council debate of controversial issues.

—introduced Hugh P. Williamson Jr., representing the college of business, replacing John Haliaq who resigned.

Recreation Board exists to help clubs financially

If your club or organization is facing a money crunch, the ASUI Recreation Board may be able to help.

The purpose of the Recreation Program is to provide funding to any club or organization offering an activity for any interested student who has a desire to participate, to develop skills, and knowledge of that activity, and to provide an opportunity for social interaction.

Recreation Board meetings are each Tuesday at 6:00 p.m. in the Russell Room of the SUB. For more information contact Randy Welsh, 2-04 Upham, 885-6082. All clubs are encouraged by the board to consider this means of funding.

Gay rights expanding in U.S.

(ZNS) A lot has been said and written about the repeal of gay rights legislation in Miami, Florida, but what's happening around the rest of the nation?

The National Gay Task Force reports that last week in Wichita, Kansas, became the 37th community in the United States to pass some form of gay rights legislation.

Wichita's new ordinance prohibits discrimination on the basis of sexual or affectional preference and marital status in the areas of employment, counseling, housing and public accommodations.

Three other cities have passed similar legislation this year: Tucson, Arizona; Iowa City, Iowa; and Dade County, Florida. Dade County later repealed its ordinance by referendum.

The Gay Task Force reports a second vote of the Wichita City Commission is necessary for the bill to become law. No change in the vote is expected, however, according to the task force.

Grant funds

October 10 is the deadline for the 1978-79 grant competitions available to graduate students for study abroad.

The 550 awards are offered by the Mutual Educational Exchange Program (Fulbright-Hays) and by foreign governments, universities and private donors.

According to Nancy Weller of the Idaho Research Foundation, only one person has applied for the competition here.

Healthy U.S. citizens who hold a bachelor's degree or its equivalent by the beginning date of grant, have language ability commensurate with the demands of the proposed study project are eligible to apply.

Most of the grants offered provide round trip transportation, tuition, and a living allowance for one academic year.

More information and application forms can be obtained from Weller in room 111 of Morrill Hall or by calling 886-9651.

**Campus Capers**

An unidentified vehicle knocked over the electric transformer at the southwest corner of the tennis courts located on the Administration lawn over the weekend, according to a campus police report. Apparently, someone drove a forest green colored vehicle across the lawn; tried to get up the hill, "spun out" and backed into the transformer. The physical plant estimates the damage at $2,000.

Police also report 200 cinder blocks valued at $140 missing on Tuesday from the construction area behind the Wallace

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Sales limited to stock on hand
Talisman child care now aids students here

The part-time child care service offered this year at the Talisman House is now available to anyone in the community needing it and can be used on a drop-in basis.

Lori Edwards, director of the Child Care Center and of the new service, said the policy changes were made to "make the service more useful to more people."

The service, a pilot project of the Office of Student Advisory Services, opened at the beginning of the semester with requirements that only the children of students would be accommodated and that time for the full semester had to be reserved and paid for whether it was used or not.

With the policy change, anyone needing to have a child between the ages of two and nine cared for may use the service, and it is no longer necessary to have a semester's reservation to leave a child.

The fee being charged has been reduced from 85 cents per hour to 70 cents per hour, bringing the charge in line with that of other area child care centers. In explaining the change in the charge, Edwards said, "As things worked out, we were the most expensive here and since that is against our policy, we reduced our charges."

Preference will still be given to anyone needing a semester reservation and, while it is not necessary to call before leaving a child, Edwards said it is encouraged since personnel at the center can make a guarantee of space it they know ahead a child will be there. The facility can accommodate a maximum of 10 children at a time, she said.

The part-time care service is located on the main level of Talisman House at 625 Ash St., and the telephone number is 885-6738. The traditional functions of Talisman House are now in the evening.

Drawing crowds from around the area, the Latah County Fair will continue until tomorrow night at 9. Livestock exhibits, crafts, and carnival rides provide entertainment for fair-goers but once a year.

Radiation long-distance traveler

(RNS) If a nuclear plant blew up, how far would the deadly radiation travel? Recent experiments using balloons indicate that airborne radiation would travel at least 100 miles.

The Calmshell Alliance in Portsmouth, New Hampshire, says it has been receiving reports from all over New England from citizens who have found some of the balloons released by anti-nuclear power demonstrators last August 6th.

Each balloon carried the name of the nuclear facility from which it had been released; an attached note informed whoever might find it that she or he probably would have been exposed to airborne radiation had there been a radiation mishap at the plant the balloon came from.

Sioux demand land return

(RNS) Members of the Sioux Indian Nation have filed a formal petition with the U.S. Court of Claims in Washington, D.C., demanding the return of their traditional homeland.

American Indian Movement and Oglala Sioux leader Russell Means stated at a press conference that the Sioux claim the rights to the entire states of North Dakota, South Dakota and Nebraska, and to parts of Montana and Wyoming.

Means added, however, that the native Americans would be willing to settle the claim for $30 billion in payments from the government.

The 1868 treaty, according to Means, formally gave the Sioux Nation title to the land in question.

Development road to starvation?

(RNS) A series of new studies indicates that Americans are threatening to bring food shortages upon themselves by slowly swallowing up the available farm lands in the U.S.

Pacific News Service reports that about 2.2 million acres of American farmland, an area nearly half the size of New Jersey, is being lost each year to urbanization, highways, airports and similar projects.

The Soil Conservation Service recently reported that the state of California alone is currently losing farmland at the rate of about 350 acres every 24 hours, or more than 100,000 acres of cropland per year.
Senate passes lighting bill, stalls board

By JIM SPIERSCH

The ASUI Senate met Wednesday to consider a variety of bills presented to them. Among items considered was the campus lighting situation, Senate probation and a dual housing advisory board.

The Senate unanimously passed Senate Resolution No. 43, stating that "increasing amounts of concern have been expressed by students, staff and faculty over personal safety and crime prevention of the U of I campus, lighting facilities in several areas of considerable pedestrian travel are nonexistent..."

A needs assessment survey done in April of 1977 found 17 areas on campus in need of lighting for personal safety and security.

The bill requested that the Physical Plant check the campus for lights that have not been replaced. The Senate also requests the administration implement energy efficient florescent and mercury vapor lighting where the needs assessment study found it was necessary.

In a 10-1 vote the Senate passed a bill repealing the probation of a Senator. Sally Johnson indicated that her committee thought that there was too much "in-house" policy for the removal of a Senator. She also stated that Ned Cannon, ASUI Attorney General said the bill was unconstitutional, in that the bill states that a Senator on probation cannot receive any salary.

Senator Bob Harding stated he disputes that the "in-house" check isn't a good thing. He also asked whether the committee will come out with a bill that is constitutional and still provide a "in-house" check.

Johnson cited a clause from the constitution which states that an elected official's salary cannot be taken away. She added that the present act of recall is adequate. Having cast the only "no" vote. A bill to create a dual body of the Housing Advisory Board, in a 4-6-1 vote failed to pass.

ASUI President Lynn Tominga said the major purpose of this bill was to have more input. He said that a small group does not always serve the purpose of all the students, and with this bill there would be more adequate input, but the Rules and Regulations Committee claimed that making housing larger would expand beaurecracy and make it even more difficult to get anything done. Also passing before the Senate was bill number 142 stating, "When employing an entertainment firm, the ASUI general manager may be empowered to sign contracts with the firm and consult with the ASUI president and budget director."

Among other items before the Senate President, Don Mertens indicated that there are several openings on the faculty, that the Senate should hire someone who is qualified in the field and that the University had "cried wolf" to the legislature too many times. In other words, he said, the University has told the legislature that they need more money, when in fact they have been able to make cuts and make it through the year.

Protestors plan sit-in at Portland nuclear plant

(ZNS) Leaders of an anti-nuclear power group have announced plans for a massive sit-in at the site of an operating nuclear power plant near Portland, Oregon.

The group, calling itself "The Trojan Decommissioning Alliance," says that volunteers are currently being trained for the occupation of the Trojan Nuclear Power Station, located 60 miles west of Portland. The occupation will take place the day after Thanksgiving, November 25.

Eighty-six demonstrators were arrested during a similar sit-in at the Trojan plant last month. According to alliance organizers, the August 6th occupation of the Trojan site marked the first time that demonstrators had entered and occupied the site of an operating nuclear power plant in the United States.

Other anti-nuclear protests, the Alliance says, including large sit-ins in New Hampshire and California, have occurred at proposed sites, or at plants which are not yet operating.

The Alliance says that between 80 and 86 protesters will participate in the November 25th action, adding that volunteers are being trained in "nonviolent sit-in techniques." The 80 who were arrested last month have all pleaded "not guilty" to criminal trespassing charges, and are scheduled to stand trial in October.
The 'predictable' Big Sky football conference

By SCOTT TUDEHOPE

In the end it was business as usual in Big Sky play last weekend, but let's face it, in more than one game it wasn't decided until the final gun. And that's what drives sports forecasters crazy.

I mean, look it at from our standpoint. Here was an easy pick - Boise State University over Weber State. No problem, right?

Wrong. BSU was down 9-0 at the half. It looked like Weber State's new coach Pete Reiman had a major conference upset in the making. It wasn't until the fourth quarter that Bronco fans could breathe more easily.


Exhibit Two: Who wouldn't have picked Nevada-Las Vegas over Montana? Yet like the last four season meetings between the two clubs, it came down to the wire. With 27 seconds to go, down 12-13, UNLV kicks a field goal and wins it.

Whee. Super whee.

Although the score doesn't reveal it, the Northern Arizona State - Idaho State game was almost a major upset, too. NAU trailed midway into the fourth by a point. If ISU could've only held on...but they didn't and it ended up a predictable loss for the Bengals of Pocatello, 28-7.

Ah, the first weekend of football. Well, that's all history. But it goes to show how an "uneventful" day of football was potential dynamite. Almost like that little upset WSU pulled off against...now who was that? Alaska?

But like I said, that's history. Tomorrow's action includes some barn-burners including: Pacific at Idaho. One thing's for sure and that's Pacific recalls how Idaho narrowly escaped defeat in Stockton last season, 31-28.

They're supposed to be a physical and an all-around larger team than Rice. Remember that it wasn't until the second half of the River game that the Idaho offensive line got off their heels and started firing out instead of hesitating. If they do it again the same fate could be in store. It should be a fascinating ground battle at any rate. It should be close but I pick the Vandals to come out on top, 28-21. We'll see.

Weber State', whose all-conference kicker, Mike Konas, booted 17 field goals last season and set a school record by kicking three more against Boise State last Saturday, will face game Portland State Saturday. Maybe the rest of the Weber offense will take note. I kinda doubt it.

"For the Vandals, it's a game of 'proving' things."

Boise State's quarterback Hoskin Hogan, who's doing a more-than-credible stand-in job for part-cowboy, part-quarterback Dee Pickett, should have little trouble carving up Fresno State this year Saturday. Bronco running strength is found in Fred Goode, a back who rushed for 716 yards and caught 34 passes for 232 more. Add Les Carter, who nabbed 39 for a total of 720, and it adds up to a nicely balanced offense. Rumor has it that coach Jim Criner has recruited half of the state of California for his Boise club. Not really, only 33 to 32 Idaho boys. Looks like Criner plans to stay awhile and build another BSU dynasty. Let's hope those vicious fans down there don't tear him to pieces after their first loss (which by the way will be to Montana State, Oct. 1, at Boise).

Those Bozeman (Montana) boys don't know when to quit. They actually gave Tony Knapp's UNLV club a run for the money. Naughy, naughy, they'll face a tough NAU squad tomorrow which should eliminate any Montana fan's hopes of a surprise come-from-behind. Short and simple: NAU will end up 3-0, Montana, 0-2.

Montana should watch out for Northern Arizona's tailback, Allan Clark. He loves to run. Watch out too for their QB, Herb Daniel. Just plain watch out.

Idaho State has it's problems, that's for sure. One is that neither labor nor management can get the two groups to get along. The Idaho offensive line is set. Because Idaho used to produce some great teams. The Vandals need a year to regroup and organize. It's a game of 'proving' things."

Big Sky Games

| Pacific at Idaho | Idaho St. at Nevada-Reno | Boise St. at Fresno St. | Montana at Northern Arizona | Portland St. at Weber St. | Montana St. at North Dakota St. |

Idaho to host Pacific Tigers

Idaho football will open its home season Saturday at 8 p.m. against the University of Pacific in the ASUI Kiddie Dome. The Vandals will be trying to improve on last weekends 35-10 loss to Rice University in Houston.

Pacific also lost its season opener 20-3 to Colorado State University last week at home in Stockton. Last year's contest saw Idaho the winner when Ralph "the toe" Lowe kicked a 44-yard field goal with two minutes remaining on the clock to give the Vandals a 31-28 edge.

Tomorrow's contest will be a designated home contest. Under Big Sky Conference rules a team has to have six conference games to qualify for the conference's championship title. Idaho has scheduled only five games with actual conference rivals. The Vandals will not play Northern Arizona this year. Northern Arizona's designated conference game will be played away against Idaho State at Fullerton Oct 15.

With only one game under their belts, the Vandals this year are plagued with injuries. Fullback Robert Brooks is out for the remainder of the season with a knee ligament injury he suffered in the Rice game.

Lance Hubbard, a sophomore from Lewiston, will fill Brooks's spot in the starting lineup. The Vandals also lost the services of running back Robert Taylor in the Rice game. Taylor has a badly bruised ankle and according to Ed Troxel, Idaho head football coach, still might not be fit enough to play against Pacific.

The starting quarterback spot will be filled by Rocky Tuttle. Craig Juntunen is out with a sprained ankle. Juntunen, rushed for 123 yards against Rice, the 24th best effort among NCCA Division I offensive backs in the nation. It was a good enough effort to earn Juntunen an honorable mention player of the week.

Another Vandals earned an honorable mention for his work as a defensive tackle. Joe Pellegrini in another unsung tackles and two missed tackles against Rice. Pellegrini finished behind University of Montana linebacker Dave Gleason. Gleason accounted for 14 tackles, forced a fumble and blocked an extra point try in Snoop. 16-13 loss to the University of Nevada at Las Vegas.

Troxel calls Pellegrini, "the backbone on the field", in the Rice game.

Troxel feels the game with Pacific will be a good one because the two clubs are basically equal. Idaho will have the home game factor and will try to establish their momentum early.

Alpa Phi Omega

National Service Fraternity

Interviews: Open to Men & Women Sept. 21 Wed 7-9 pm Sept 22 Thurs 7-9 pm

In Student Union Building

We Support:

Campus Chest Week
Muscular Dystrophy Dance Marathon
Cocaine incidence high on-off pro field

(2NS) The Chicago Sun-Times is reporting that cocaine, known as the opiate of the wealthy, is fast becoming the drug of professional sports athletes.

The Sun-Times reports that one prominent baseball player, recently retired, is said to have never walked out onto the field in the latter stages of his career until he had taken a sniff of cocaine.

Pro football was recently shocked by the convictions of former UCLA star Rommie Louden and Miami Dolphins' linemen Randy Crowder and Don Reese.

Why do athletes use coke? The Sun-Times says that, taken before a game, cocaine is believed by athletes to give a lift and a relief from tension, without the worry of physical addiction or withdrawal symptoms.

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This medium weight back packing boot is built on American lasts to fit American feet. It is designed for rugged terrain with backpacks of 25 pounds or more— and constructed to provide protection against rocks from sole to ankle. Hiker's companion boot—the Gretchen II—is available in ladies' and boys' sizes. For the professional fitting they require, stop in and see us.

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Instant replay bowling

Bowling classes this semester will have a chance to watch themselves in action, according to Leo Stevens, game room manager. The recently installed video-tape machine is on loan from the Education Department. The instructor of each physical education bowling class will operate the device, delivering instantaneous feedback of all the students' moves.

The Student Wives Association will also be using the new machine. Private lessons utilizing the video-tape will be taught by Stevens. The only charge will be for the bowling itself, the lessons and machine use are free. The new machine will serve an educational purpose. "We can always try to tell someone what he's doing wrong, now we can show him," commented Stevens.

Jesus of Nazareth
"He is the image of the invisible God, the first born of all creation, for in him all things were created..." Col. 1:15, 16a

Sponsored by Campus Christian Organization

COPROPHILIA?
"...Christianity, a religion which is, at best, a distortion of the teachings of Christ, and, at worst, is an authoritarian system that limits man's liberty and represses the human spirit."

Tom Robbins
Another Roadside Attraction

This ad sponsored by Brad Preston, et al.

Theater Arts plans five major plays

Five productions will be presented this year by the U of I Department of Theater Arts. In addition, some studio plays will be produced under the direction of theater arts students.

Dr. Fred Chapman, of the University of Toledo, plans the staff as department head, replacing Forrest E. Sears, who served as interim department head last spring and fall. Sears will return to his teaching and directing position.

Three plays being offered this year are:

Godspell - By Stephen Schwartz, author of Pippin and The Magic Show. One of the longest running shows of the '70s, the rock musical is a unique treatment of the Gospel according to Matthew. Well known songs from the show include "Day by Day" and "Turn and Live O Man." Godspell is directed and choreographed by Carl Petrick. Shows will be Oct. 13, 14, 15, 16, 19, 20, 21 and 22.

The House of Bernarda Alba - Stark, sensual play of female passions, by Fredrico Garcia Lorca, the major Spanish playwright of this century. After the death of their father, five daughters are locked into eight years of mourning by a domineering mother. Repression, frustration and jealousy burst into violence. The all-female cast will be directed by Forrest E. Sears. Performances will be Dec. 1, 2, 3 and 4.

The Importance of Being Earnest - Oscar Wilde's masterpiece of intellectual wit and wordplay. For 90 years, probably the most produced play in the English language. Exaggerated, cartoon-like characters, excellent wit and style of language, highlight this long-time favorite, directed by Fred Chapman. Performances will be March 2, 3, 4, and 5.

Alice in Wonderland - The child's favorite, in the adult world, developed by the Manhattan Project Co. of New York. An avant-garde, acrobatic romp, with the actor's bodies providing all the stage decoration and settings. It's a different Alice, directed by Gospel. Shows will be April 20, 21, 22 and 23.

Moon for the Misbegotten - Eugene O'Neill's last play, and highly autobiographical in nature. It has comedy, tragedy, and just about every other element of theatre. "Everything about it is so tremendous, that it reduces almost any other modern drama to virtual pettiness," says reviewer Richard Watts. It will be directed by Forrest Sears. Performances will be May 4, 5, 6 and 7.

Tickets will be $2.75 for non-students and $1 for students, except for Godspell, which will be $3 and $2. A season ticket is $10 for the general public, $5 for students, or two students for $8.00.

Cutler by Cutler: photos showing in SUB

An exhibition of self-portrait photography by Paul Cutler will adorn the west wall of the Vandal Lounge in the SUB beginning today. Cutler, a junior in range resources management, interned as a photographer at the Idahoan last spring. He worked with Phil Schofield and Randy Kaitise while there.

The exhibit will continue until Oct. 5, according to Imogene Rush, programs coordinator.

Viking treasures on display in museum

Norwegian Viking Art, a collection of photographs presenting the unique art and culture of the Viking era in Norway, is now on display at the University Museum, Room 220, FOC-West.

Viking ships, treasures and other objects from graves and additional finds are the theme of the exhibition. Also pictured are famous sites, battlefields and dwelling places of the Vikings.

The Viking era was a period of expansion, internally and externally, for Scandinavia. The Vikings colonized Iceland, discovered Greenland, dominated parts of Russia and conquered England and Ireland.

The violent and warlike picture of this age materializes when the objects found in the graves are examined. Weapons appear in practically every man's grave: sword, spear, ax and shield. Women's graves usually yield jewelry, kitchen utensils and handicrafts.

The silver and gold objects pictured came from treasure finds. The richest, located at Buskerud, consists almost entirely of gold and weighs more than five pounds.

The Museum is open to the public from 9 - 4 p.m., Monday through Friday. The Norwegian Viking Art exhibition will be on campus until Oct. 14.

Pink Panther err

The movie Pink Panther that is scheduled on the ASUI programs calendar will not be shown. The scheduling mix-up occurred the day before, which was played against another film, to be listed as a separate film. Don't go, unless of course, you want to sit and watch.
'Slackwater' prints local writings, art

The Spring-Summer issue of The Slackwater Review is now available (price, $2.50) at local bookstores. This issue features work by several Moscow residents, some of whom are connected with the U of I.

Henry Alley, who teaches courses in modern British fiction and fiction writing, has a short story, "Within the Dial," in the biannual magazine of the arts, and Linda Pall has an informal essay on the birth and development of Ballet Folk, which has its headquarters in Moscow.

"Snowman in Summer," a long poem by Tina Foriyes, who teaches creative writing and American literature, appears for the first time in print. The poem has been a favorite among audiences at her poetry readings during the past year.

Slackwater also includes a ten-page "Gallery" and other graphics by Moscow artist, Liz Mowrey. Mowrey works at 202 Gallery, located on Second Street, and with Creative Workshops.

Keith Browning, editor and publisher of the magazine, announces in this issue the appointment of Ron McFarland, of the English department, as poetry editor and of humanities librarian Mike Nelson as art editor. Poems submitted for publication should be sent to McFarland, English Department, accompanied by a self-addressed, stamped envelope.

Watch out musketeers 'Royal Flash' is here

For you swashbuckler fans, more action is in store tonight when the SUB film presents Royal Flash at 7 and 9 p.m. Admission is 75 cents.

Directed by Richard Lester, whose Three Musketeers series brought comedy and swashbuckling together, the film brings a tongue in cheek approach to the tale of Captain Harry Paget Flashman of the 11th Hussars.

Malcolm McDowell plays "Flash," a reckless sort who loves gambling, defectors royalty and peasants alike and runs for cover at the first sign of swordplay.

Flash has his run-ins with the ladies, notably the sexy and demanding Lola Montez, played by Florinda Balkan, in a bedroom brawl she wields a vicious brush. Britt Ekland is also her succulent self as the icy duchess who is fraudulently married to Flash. Don't forget to buckle your swash.

Frampton catches 'pink eye'

(ZNS) Peter Frampton has been ordered to rest for about a week after coming down with a serious case of "pink eye."

Frampton says he has no idea how he came down with the highly-infectious and contagious irritation. He is scheduled to begin working later this month on the movie version of "Sergeant Pepper."

Rathskeller Inn

Mondays are all Idaho Night. No cover.

We now serve your favorite Cocktail... A quality drink at an inexpensive price.

Cocktails served till 1:00, pick up at 1:30.

Earth News becomes Daily Planet

(ZNS) The owners of the highly successful High Times magazine have branched out into the field of radio news. The principal stockholders in High Times report they have purchased Earth News Service, a national news organization, specializing in alternative news for radio.

High Times publisher, Andy Kowal says that one of the group's first moves will be to transfer the Earth News operation from San Francisco to New York City, beginning this week, Earth News will send out its daily dispatches from New York rather than San Francisco. In addition, the name of the seven-year-old radio service will be changed from "Earth News" to "Planet News."

Kowal says that the reason for the move to New York is "to maximize editorial efficiency." Kowal believes that by combining the news gathering resources of Earth and High Times in New York, a stronger news service will result.

The new owners say they plan to keep their newly-acquired audio feature, known as The Daily Planet, in San Francisco.
The Moscow scene: where to dance, drink, play...

By DAVID NEIWERT

It is one of the many facts of life in Moscow, Idaho that one attends the bars. Any resident can tell you: there are only two things to do over, and above school, and that is to go to the movies or get drunk. You can do both but you might show up on something.

With this in mind, the Argonaut Humbly submits the following informal and hopefully informative guide to our local drinking establishments. The guide will probably be less than useful for the experienced veteran, but will perhaps give the novice a fighting chance.

Keep in mind a few generally applicable rules: first, that all the bars in town (with a few exceptions) are crowded on Friday and Saturday evenings.

If you're looking for action then this is the place to go. If you want a nice, quiet drink alone or with someone we would suggest selecting some other time.

Beauty meets Beast!

By DAVID GAFFNEY

This Sunday the ASUI Film Society will show one of the finest films in cinema history, Beauty and the Beast. Jean Cocteau wrote and directed this, his first full-length movie, in 1946; he created realistic fairy-tale atmosphere of sensuous elegance.

As a child escapes from the everyday life of the family to the magical world of the storybook, so Beauty's farm with it's French Provincial simplicity fades in intensity as we are caught up in the Beast's enchanted landscape.

Jean Marais is truly a most beautiful Beast. Beauty's self sacrifice to him holds no more honor than a romantic fantasy should have.

Greta Garbo, when she was shown the film at a private previewing, with Cocteau himself, is reported to have turned to the director when the movie ended and said, "Give me back My Beast!"

This is a movie about the special quality of love, and if you're in love or not, you're not likely to forget this film. It has a suggestiveness unlike any other film you have ever seen.

This is truly a priceless and rare film experience not to be missed. The special effects of Beauty and the Beast are amazing facts represent Cocteau's obsession with the themes of dreams and the ecstasy of love.

Along with the film will be shown a short award winning feature from Canada, "The Family that Dwelt Apart." Show times for the film are 5, 7 - 9 p.m. in the Bonar Theater. Admission is $5 cents.

The SLURP 'N' BURP: This place is out of town on Robinson Lake Road. That makes it quieter than the In-town bars because most of the WSU crowd haven't found it out about it yet. Four pool tables and two foosball tables make it pretty easy to get a game going without waiting. They also have the best burrate in town. Sports fans will like the four foot by six foot TV screen for weekend football.

I'd like to add a footnote to this guide regarding the use of ID cards. Mainly, it is unwise to try to get into the bars if you're underage or don't have an ID because, if you're gray-haired and bearded 18-year-old, your chances of getting in are rather slim. And it's downright idiotic to use a fake ID because they'll invariably bust you for it.

Judge clears rear

(ZNS) The Supreme Court of Switzerland—in a landmark decision of sorts—has ruled that the flashing of a bare bottom in public does not offend public decency.

The tribunal announced its decision in the case of a 48-year-old woman from southern Switzerland who had ended an argument with another woman by dropping her pants and presenting her bottom.

Because a number of children are said to have witnessed the dramatic gesture, the woman made her point was hauled into court.

A lower court originally sided with local prosecutors, ruling that any bare posterior so presented was indecent. However, the high court on appeal reversed the conviction of the defendant but awarded her $200 in damages for having had her inoffensive derriere dragged through the courts.
Miller looks after homemakers at leadership meeting in Washington

A U of I home economist who is president-elect of the Idaho Home Economics Association says that group’s three main legislative concerns involve displaced homemakers, licensing of child care services and the federal Consumer Protection Agency.

Laura Miller, assistant professor of home economics, is taking those concerns to Washington, D.C., this week to a national leadership meeting of the American Home Economics Association.

We are encouraging passage of legislation of the state level to help displaced homemakers as well as seeking federal funding for displaced homemakers centers to be developed in each state," Miller said.

Eleven states have approved displaced homemaker bills and two, California and Maryland, have centers to provide job counseling, training and placement as well as health and financial counseling.

"A displaced homemaker can be a woman or man, but national statistics show that most of the estimated 2.2 million people in this group are women."

"Displaced homemakers are people who have been in non-paid positions in the home who have been supported by an income source that has stopped and who as a result need help getting back into the work force."

She will also be sharing ideas on child care, based on the state organization’s experience working for legislation to change the guidelines for the licensing of child care facilities in Idaho.

"We’ve been working on changes for two years and will likely bring the matter up again this legislative session," Miller said. The guidelines concern the size of a facility, number of

children allowed and so on. Miller said the guidelines must protect the children, but also should help those providing the services.

"We have a concern for the women in their homes for whom child care is their livelihood," she said, adding they don’t want the guidelines to discourage licensing for those working at home.

Friends of Animals sponsors essay contest scholarships

Friends of Animals, Inc., a New York-based national humane conservation organization, has announced a scholarship program for university students.

The program is aimed at focusing interest on the relationship of humans to other life forms as well as inducing student concern for Danes ready for pregnant soldiers

ZNS) The Danish Army recently announced that it will soon be out with a new fall line of fashions for pregnant soldiers.

Now, not to be outdone by its European allies, the U.S. Navy reports it has approved a standard maternity uniform for its female officers who become pregnant.

The Navy says that its new fashion line for pregnant sailors was developed from "off the rack" fashions and proven commercial patterns, thus saving the service considerable designing costs and wear-testing expenses.

Just two years ago, the Pentagon automatically discharged any women who became pregnant. Now, the Navy, at least, allows them to stay on and wear civilian-like maternity clothes once their uniforms get too tight.

the work of Congress. Annual scholarship awards in the aggregate amount of $8,000 will be given those students who submit the finest essays in support of a federal legislative campaign to end the human exploitation of animals.

The 1977-78 essay contest will center on the Williams-Long bill in the Congress which would ban the interstate shipment of furs from any state or nation which has not banned the leg-hold trap, the device used to catch and hold fur-bearers such as raccoon, bobcat, coyote and other animals wanted by the fur industry.

The scholarship program was made possible by a grant from Regina Bauer Frankenberg, the Committee for Humane Legislation, Inc. Frankenberg’s motivation for the grant, she said, was to "engender concern for the environment and non-humans in young people." She noted that "new technology provides alternatives to the exploitation of animals for food, material, sport and scientific research."

The scholarship awards will be made to students, undergraduates or graduates, majoring in the fields of philosophy, journalism, law, economics, theology, and political science.

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You’re Gonna Like It.
ROTC draws students from around the nation

By KIT FREUDENBERG

Attracting students from as far away as Maryland, Alaska and Iowa, the Officer Education Program currently has 186 men and women enrolled. Participants claim the ROTC program offered by the Army and Navy here helped them choose this university.

Joe Sheehan, an accounting sophomore from Alaska, said he had considered West Point,

but did not want to be committed to a military career too quickly. He chose Idaho because of the many outdoor activities offered through Army ROTC.

A geology senior from Maryland, Jim McNitt, transferred to Idaho from Arizona because of the good reputation of both the Navy program and the geology department and "to ski." McNitt, accepted a two year scholarship and will be commissioned upon graduation this spring.

The reputation of the military units and the variety of the activities seem to be a great attraction for other students, too. Angela Farley, psychology major, became involved with Navy activities as a member of the Corvettes, a naval auxiliary group. Farley said that as an off-campus student, the program has given her a chance to enjoy all types of social events and to meet new people.

The attitude of Idaho students toward ROTC convinced Brian Turner, a freshman in general studies, to leave California. Turner said he would not want to be in a military unit on the coast. "Students don't like anyone in any type of uniform," he said. Turner believes a Navy scholarship which pays for his books, tuition and $100 per month.

Without the assistance, he could not afford the out-of-state tuition, he said.

The Army program does not require freshmen and sophomores to have regulation uniforms and wear uniforms unless they join the Honor Guard or any activity which would require military clothes. Bruce DeLeonard, a TCK major, and a Navy student, in bacteriology, enjoys the extra latitude given him "to think about the future. You don't have to go right away hung-go Army," said DeLeonard. That decision will not have to be made until his junior year. However, he considers a military career a good option after graduation.

A few say "You're ROTC!" and sometimes get "turned off," said Marcy Moon, a recreation major in the Army. Some people, Moon said, most don't think like that, she said. Moon agrees with DeLeonard about the problem of ROTC: students pretty well accept it.

John Flora wants the practical experience offered through Army leadership training. Flora, an agricultural economics senior from Iowa, believes the training will help him develop the ability to make responsible managerial decisions.

"I know where I'm going," said Alan Bruns, junior. A forest resource management major, Bruns receives a Navy scholarship which pays for his tuition, books and $100 per month. The scholarship commits him to four year active and two year reserve duty.

Women in both programs claim little or no discrimination by the cadre and men in the units. Moon said that she will be "back all the way" by the man when trying out a new activity such as rappelling.

"The Navy is trying to attract women into the program," said Mary Lask, a radio and TV major from Maryland. She said she handles the assignment of the female midshipmen, less than the men. Wednesday, Lask said she "sprained" her stomach trying to do 80 situps in two minutes, the maximum amount required by the woman's physical training test in October. "I want to do my best," said Lask.

Flora said he experienced reverse discrimination during his six week Army summer training camp this year. He said the women in his platoon were "catered to" by the cadre and he received the additional publicity they received for regular job performances.

Problems with credit acceptance caused Harv Nelson, a senior in agricultural engineering, to enroll for an extra semester. "I have 21 credits that don't count in the engineering program," said Nelson, who transferred to his Navy and Marine classes. He said his Marine haircut does get looks from other students, but not from her. Nelson hopes to be commissioned in the Marine Corps Engineering Program.

But Army ROTC participants enjoy not having to wear a uniform. Most of the Jazz are interviewed like the time given them to make a career decision.

ROTC students want to "get in and look around." Only one of the interviewed students said he would make the Army. Mike Daniel, a Navy enlisted man, is enrolled in the Naval Enlisted Science Education Program (NESP). Daniel offers enlisted men a college education in a "hard science" and a commission. Daniel, an electrical engineer major, said, receiving his normal pay, plus books and tuition, and wears different insignia the midshipmen.

Some Navy midshipmen believe their program to be more prestigious than the Army. Army ROTC is "like a club," according to Alan Sullivan, a finance major from Georgia. He said the Navy offers more technical training.

The Officer Education Program has received high marks from its own students and other units in the Pacific Northwest. The Navy unit in its first year in the Northwest Navy Competition as the overall winner. Based on individual participation, the Army ROTC tied eighth after the summer training camp.

Some students will not complete the program, and many who do will not complete a 30 year military career. But most of the students involved like ROTC, because they say it supplements their curriculum with experiences and responsibilities they could not get elsewhere.

Billy Graham pays mobster

(ZNS) The Reverend Billy Graham is reported to have paid more than $10,000 in cash to the late mobster Mickey Cohen in return for Cohen's help in spreading the word about Graham's Christian crusade.

Los Angeles investigative reporter Chuck Ashman claims that shortly before Cohen's death last year, the mobster told him about receiving large cash payments from the Graham organization. According to Ashman, Cohen was advanced the sums of money after he showed up with a photograph of a mass religious rally sponsored by Billy Graham in 1957 at Madison Square Garden.

Ashman adds, in his new book called The Gospel, According to Billy, that the pay-offs from Graham to Cohen have been confirmed by a U. S. Justice Department witness and by other, eyewitnesses.

According to Ashman, Cohen approached the Reverend Graham. "How can you be a big Christian and go along with the paying of money to me to jazz up your crusades?" Graham's reported reply was, "You can put no price on salvation."
ASU officials set hours

Students wishing to contact
ASU officials will have a
better chance of doing so if
they consult the schedule of
office hours.
President
Lynn Tominaga
Monday 8-9, 10-12
Tuesday 8-5
Wednesday 8-9, 10-12, 2:15-5
Thursday 8-5
Friday 8-9, 10-12, 2:15-5
Vice President
Gary Quigley
Monday 1-5
Tuesday 8-10, 1-3
Wednesday, 1-5
Thursday 8-10, 1-3
Friday 1-5
Senators
Steve Bradbury
Monday 11-12
Tuesday 2-3
Wednesday 11-12
Thursday 2-3
Bob Harding
Monday 1-2
Tuesday 3-4
Wednesday 1-2
Thursday 3-4
Friday 1-2
Ken Harris
Monday 1-3
Wednesday 1-3
Thursday 1-2
Rusty Jesser
Tuesday 11-12, 6:30-8
Wednesday 3-5
Sunday 7-10 am by
appointment
Sally Johnson
Tuesday 2-5
Thursday 2-5
Bruce Moorer
Tuesday 12-2
Thursday 12-3
Mark Nuttman
Monday-Friday 2-3
Dan Prohaska
No scheduled hours
Greg Switzer
Monday 1-2
Tuesday 10-12
Thursday 10-12
Gerry Wright
Tuesday 10-11, 3-4
Thursday 10-11, 3-4
Vickie Tucker
Tuesday 1-3
Wednesday 2-3
Thursday 3-5
Attorney General
Ned Cannon
Monday 2:30-5
Tuesday 4-5
Wednesday 2-5
Faculty Council
Larry Peterson
Thursday 2-5
Dan Mertens
Thursday 10-12
Friday 11-1
Tamara Sloviascek
Tuesday 11-12, 3-4
Thursday 11-13, 3-4
Pat White
Tuesday 11-12
Friday 11-12
Department Managers
Golf Course Board Manager
Mike Helbling
Mon., Wed., Fri. 8-12
Programs Board Manager
Devon Curry
Monday-Friday 3-5
Promotions Manager - Cyndy
Thomas
Monday 11-12
Wednesday 10-12
Friday 10-12

Sex Pistols go under cover

(ZNS) England's
controversial punk rock group
The Sex Pistols, has finally
found a way to overcome the
widespread bans which have
prevented them from
appearing in concert
throughout Britain.
Since their rise to
prominence earlier this year,
the band has suffered a
continual series of setbacks
cased in part by their
outrageous behavior and most
recently because of their
irreverent recording, "God,
Save The Queen."
In recent months, the Sex
Pistols have been unable to
perform in London or
elsewhere in Great Britain,
because most local
townships have forbidden
performances by the band.
Last week, the group began a
completely unannounced and
unadvertised tour of Britain. It
has avoided trouble because
the concerts are being held in
small clubs that are rented
under phony names.
The first such concert was
denied as an appearance by a
non-existent band called "The
Spots". The Sex Pistols'
management says they will
rely on word-of-mouth
advertising to avoid the riotous
situations which occurred
during previous concerts by
the band.

Burial: standing
room only?
(ZNS) An Oregon resident,
who believes that millions of
acres of land could be saved if
we buried people standing up
rather than lying down, has
applied for a special patent in
England.
Alfred Schmitz concedes in
his patent application that "If
the conventional casket is
tipped upright the body would
slump to the foot end."
Schmitz's application includes
detailed drawings of plastic
supports that would be fitted
below the arms and legs,
cause the body to remain
standing.

Ted Cownin
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and the
MEMPHIS HORN

With Special Guest
PABLO CRUISE
Sat. October 8th
(Homecoming Weekend)
Performing Arts Coliseum

MASS TICKET SALES—

Produced by:
Block Sales Start 4:00 pm
$7—$6—$5
ALL SEATS RESERVED
University of Idaho researchers have undertaken a study to determine the environmental impact of mining kyanite, an aluminum-yielding ore, from Woodrat Mountain near Orofino. Gathering information on soil stability, water systems and other engineering aspects at the site was Jim Osinsky.

Frat olympics for women tomorrow

The Sigma Alpha Epsilon Fraternity on campus will hold its annual olympics for women tomorrow. A crawling contest, disrobing relay, pie-eating contest and a tennis ball push highlight the planned events, according to Jim Crow, SAE spokesperson.

Crow said, "We've held the olympics every year for about 25 years." All the women's living groups on campus were contacted and so far 14, including five residence halls, have signed up, he said. About 500 women are expected to compete.

Off campus students have never entered a team in the olympics, Crow added.

The games will start with a parade for participants which will travel "the wrong way" up Greek row at 1 p.m., Saturday, Crow said. The parade will end at the Administration lawn or the ASUI-Kibbie Dome depending on the weather, he said.

Last minute entries must contact Crow at the SAE house located at 800 Deakin Street no later than today, he said. The SAE phone number is 885-6621.

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Maybe mined Woodrat kyanite source

With alternative ways of making aluminum becoming more attractive as the cost of bauxite rises, College of Mines researchers have begun looking into potential impacts from mining another aluminum-yielding ore.

Following a grant from the Surface Environment and Mining (SEAM) program of the U.S. Forest Service, Terry Howard and Dale Ralston are working to determine the environmental impact that mining kyanite from Woodrat Mountain near Orofino could have on the area. When the study is completed in early 1978, it is expected to provide information on soil stability, water systems and other site engineering aspects.

"The study will provide the technical knowledge so the mineral resource can be developed efficiently and managed in an environmentally sound manner," remarked Ralston, associate professor of hydrogeology, and Howard, associate professor of geological engineering.

For many years, geologists have known that Woodrat Mountain contains kyanite but the low processing costs of bauxite, a primary ore from which aluminum is now made, meant the mining companies left the kyanite untouched because reclaiming it was a more costly process.

Now, a high percentage of bauxite is imported, and the United States is looking at ways to become self-sufficient in aluminum production including ways that were labeled too costly before.

Ethyl Corp. of Baton Rouge, La., has proposed to mine Woodrat's kyanite, but a starting date has not been set. In the meantime, the scientists have been asked to define problems and outline the impacts that may occur during development of the site.

"Economically, Lewiston and the Port of Lewiston could see quite a boom if the company decides to bring the ore down river," Howard said. He predicted Orofino would not experience rapid population growth, even though when mining begins, it is planned as a long term project.

The pair, assisted by Jim Osinsky, hydrology graduate student from Attleboro, Mass., and Bjorn Bjornson, former geological engineering graduate student from Reykjavik, Iceland, are conducting four geologic and hydrologic aspects of site development—rock slides, soil stability, water systems and reclamation.

"A preliminary study shows rock slides are a potential threat," Howard said, indicating there are several faults in the mountain rock. "Slope failures combined with the presence of water could also lead to landslides and other soil stability problems."

The geological engineer noted that mining rock and land slides can occur naturally but pointed out that the danger of either could significantly increase if mining were to begin without sufficient planning.

Ralston said Woodrat Mountain is made up of four kinds of rock. In areas of the mountain where there are many closely spaced fractures, water is able to pass through, resulting in many small ground springs and, on the east side of the mountain, a confined artesian aquifer system.

"Mining activity on the mountain could affect the natural flow systems of existing streams and ground water systems," the hydrogeologist observed, explaining that most water systems flow down rock fractures and mining activity could redirect the flow.

The researchers suggested reclaiming mined areas will be simpler and cheaper if most of the residual material is left in place on the mountain rather than sending it away with the ore for later separation.

"Gravel pits and open mines are generally unacceptable to regulatory agencies and the public," Howard said, indicating they must be filled in and regraded when mining is done—operations that drive the cost of mining the mineral up.
A gift forest provides diverse opportunities

By JEROME MONTAGUE

In the years between 1932 and 1935 C. L. Billings of the Forest Development Company (presently Potlatch Forests Incorporated) gave the U of I 6515 acres of forest in the Palouse Range.

The title was deeded to the University with no restrictions or reservations but in the cover letter to the title, Billings expressed his wishes as to how he felt the land should be used:

"...it is our further thought that the area should be used as an Experimental Forest as long as there is a Forest School at the University...we wish to ask for liberal treatment of nearby bona fide residents in regard to grazing and fuel wood privileges as is consistent with good forest management."

The U of I Experimental Forest has since been expanded by purchase, donation and exchange to its present acreage of 7158 acres. The Forest has been divided up into five major sections determined by the drainages in which they are located.

Those units are: Flannigan Creek (160 acres), Big Meadow Creek (840 acres), East Hatter Creek (1231 acres), West Hatter Creek (2159 acres) and Flat Creek (2765 acres).

The areas had been selectively cut for white pine, ponderosa pine, and cedar poles before their presentation to the University, consequently grand fir and Douglass fir now comprise 60 percent of the stand.

Western white pine presently contributes 2 percent to the gross volume of the forest.

In the first few decades after university control very little was done on the forest. During the 1930's, 160 acres of the Big Meadow Creek Unit were used as a camp for the Civilian Conservation Corps.

There were several small timber and pole sales early in the 1940's and in 1949 an 800-acre white-tailed deer enclosure was constructed under the cooperative efforts of the College of Forest, Wildlife and Range Sciences (FWR), Idaho Fish and Game Department, and the U. S. Fish and Wildlife Service in the East Hatter Creek Unit. Very little in the way of forest management or education had been carried out on the experimental forest.

In 1972, a major change occurred in the management policy of the college of forestry. It was decided that logging operations should be allowed in the forest. Franklin Pitkin, an FWR professor, was chosen to oversee all operations on the forest.

Pitkin and the college's administration decided logging would assist in reaching several goals. Pitkin said, primarily it would improve stand quality by removing many diseased and overmatured trees. Second, maintaining a logging crew would allow for practical training in logging techniques. Lastly, it would create an essential self-supporting logging operation and maybe even provide funding for further research.

The estimated total volume of timber on the land is 121,710, 682 board feet. Pitkin is shooting for a rotation age (time between cuttings) of between 60-100 years which would allow an annual harvest of over 1,000,000 board feet, he said.

The 1977 contract with Potlatch Forests Inc. pays $170 per 1000 board feet providing for an estimated gross annual income of over $170,000 Pitkin said. The annual cost for maintaining the logging crew and equipment is estimated at $80,000.

The surplus monies are used for research projects within FWR. Grazing permits for local cattlemen provide further income but it is minute compared to the timber value, according to Pitkin.

The forest provides a good habitat for wildlife. The area is open to backpacking, hiking and hunting. Those wishing to use the forest for other purposes such as gathering firewood should contact Pitkin at the FWR building in room 204-C.
Wetherell enters race for Attorney General

By MARTY TRILLHAASE

Mike Wetherell believes the Attorney General should concentrate his efforts on winning lawsuits rather than grabbing headlines. Wetherell was campaigning in Moscow, yesterday.

The democratic candidate for the office, Wetherell, is going right for the jugular vein of his potential opponent, Attorney General Wayne Kidwell. An expert when it comes to getting maximum coverage by the news media, rarely does a week go by when Kidwell doesn’t become embroiled in a major issue.

Last month, he accused the state’s major corporations of buying the governor’s mansion. Last week, he joined in a Supreme Court suit attempting to block the Panama Canal shipment.

Wetherell refers to the canal suit as a prime example. He acknowledged the canal treaty is “a very emotional issue” and raised objections from many Idahoans, but added “Idaho had nothing to gain from this law suit.” Only Kidwell stood anything to gain from the effort, he said. “Kidwell was attempting to grab onto an issue in an attempt to get a headline,” he added.

But Kidwell may not be in the running next year. The attorney general has taken himself out of the governor’s race and has hinted he may quit politics altogether. There are also indications he may run again.

Another Republican candidate for the office could be Ada County Prosecuting Attorney David Leroy. Wetherell said he prefers to take on Kidwell, however.

Wetherell said he will give more attention to county prosecutors if elected.

“I would improve the administration of the office so that everyone in the state and outside, request an opinion from the Attorney General’s office, they can get it in the shortest period of time,” Wetherell said. He added prosecutors have occasionally not received written legal opinions on controversial cases from the Attorney General’s office. The Attorney General’s office should not shirk controversy in this way, he said.

When it comes to administrative and legislative experience, Wetherell said he has the necessary qualifications for the office. He had been a member of Sen. Frank Church’s staff up to last May. He organized the senator’s North Idaho office, as well as running his presidential campaign office in Washington, D.C. Wetherell was also involved in the drafting of several key pieces of legislation while with Church. His accomplishments in this area include the Hell’s Canyon National Recreation bill and the Teton Dam Relief Fund package.

REGULAR UNIVERSITY OF IDAHO
RESIDENT CREDIT COURSES
IN LONDON, ENGLAND
AND AVIGNON, FRANCE

Among the faculty at Avignon Winter Quarter (first half of the second semester) will be Dr. Georgia Schorr of the University of Idaho Foreign Language and Literature Department.

Students may register for University of Idaho credits for winter quarter or spring quarter or both, with University of Idaho registration showing second semester 1977-78.

Courses Available in London
Winter Quarter
Jan. 3 - Mar. 10
Phil 400: Seminar: Crime and Punishment: Philosophical Perspectives, 3 semester credits
Phil 404 ST: Philosophy of Language, 3 semester credits
Music 204 ST: Music in London, 3 semester credits
A course in Social Science or English to be selected.

Spring Quarter
Mar. 21 - June 2
Sec. 104 ST: Sociology Through Art, Architecture and Literature, 3 semester credits
Sec. 331 Criminology, 3 semester credits
English 201 ST: City of the Mind in London, 3 semester credits
English 207: Survey of English Literature, 3 semester credits
Anthro 404 ST: London Life, 3 semester credits

Courses Available in Avignon
Winter Quarter
Jan. 3 - Mar. 10
FL/EN 404 ST: Medieval French Literature in Translation, 3 semester credits
FL/EN 404 ST: Origins of French Civilization, 3 semester credits
French language courses at elementary, intermediate or advanced level for credit. Optional non-credit courses in cooking, art and music.

Spring Quarter
Mar. 21 - June 2
History 499 DS: Man in the Midst, 3 semester credits
History 499 DS: French Rural Society, 3 semester credits
FL/EN 404 ST: Provence in the 19th Century, 3 semester credits
FL/EN 404 ST: Education in France, 3 semester credits

French language courses at the elementary, intermediate, or advanced level for credit. Optional, non-credit courses available in cooking, art and music.

Also available spring quarter in London, courses in architecture, intended for majors in that subject area.

Advanced reservations and deposits required in all programs. For detailed information contact:

University of Idaho
Study Abroad Office
Paul Kasur or Vicki Hunsinger
Guest Student Center
Moscow, Idaho 83843
885-6486

Plenty of vampires

(ZNS) In this era of shortages, it may be a little scary to know that there reportedly are no shortages of vampires at all.

In fact, there are said to be so many vampires running around the country, trying to suck blood from their victims, that a New York City parapsychologist has set up a special vampire hotline.

Doctor Stephen Kaplan, author of In Pursuit of Premature Gods and Contemporary Vampires, says that most people are really vampires. That is, that at some time or another they have sucked blood from a cut or scratch.

All we can tell you is that men who don’t smoke live about 6 years longer than men who do smoke.

If you want someone to help you stop smoking cigarettes, contact your American Cancer Society.

Bill’s Antiques
N. Almond Past
KRPL Radio Station

HUGE YARD SALE
Clothes, furniture, household supplies, tools, sports equipment (including Jack Kramer tennis racket).

ALL MUST GO!
Friday afternoon and all day Saturday. Follow signs to 704 West “C” St.
Phone: 882-3658 for details
This semester is the right time to get a TI calculator tailored to the work you’re doing.

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Professional decision making system.  
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Statistics plays a major role in dozens of career fields. Here’s a calculator with the advanced capability you need to handle your projects. Comes with Calculating Better Decisions, a $4.95 book value. Helps you get the most out of the SR-51-II. Step-by-step illustrations show how to use its powerful preprogrammed functions. Learn how to gather data. Weigh alternatives. Arrive at rapid, accurate decisions.

If you’re building a career in business, the MBA can be ideal. It provides instant answers to complex business problems at the touch of a key. It is preprogrammed for a wide variety of functions and formulas business professionals face every day. Take internal rate of return, for example, a valuable calculation for accurate capital budgeting. It’s complicated, often difficult, and takes time. The MBA handles it in seconds, for 12 different cash flows! It also offers programmability—up to 32 keystrokes for solving repetitive problems easily.

*Suggested retail price.
A Buyer's Guide for STEREO

From Your Neighbors and (We Hope) Friends at Stereocraft

The statue of Liberty he's not!

A genuine climber.

This interesting looking person is not doing a Rapid Shave Commercial.

If you notice the resemblance to Robert Redford please have your eyes checked.

To See What These Four Frozen Souls at the Top of Mt. Rainier have to do with a Stereo Buyers Guide . . . READ ON!!!
Who Are We And Why Should You Give Us Your Hard Earned Money In Return For A Stereo System?

Sterocraft began back in 1971 when three professors* of math and statistics at Central Washington University in Ellensburg with a long and consuming interest in stereo decided to open their own store. The reasons were: a) there weren't that many stereo stores in Central Washington, and b) those that were there didn't satisfy them. (Have you ever shopped for something where you knew more about what you wanted to buy than the person did selling it?)

So they opened their own store with the goal of making it exactly the kind of place where they would like to shop for and buy a stereo system. For one thing, they wanted to have a store where people didn't know anything about stereo could come, feel comfortable, and get good, sound, competent advice on what to buy.

A lot of effort goes into keeping our people qualified not only technically, but especially from a practical, what-really-counts standpoint so that we can properly serve anyone who walks in or calls.

In visiting our store, one somewhat surprising thing is that you won't find our shelves heavily laden with every piece made from every manufacturer. First, it is too confusing for the average person: secondly, much of the equipment is just plain redundant or not very good at all; and, thirdly, we can spend what money we have in better places. We decided early on that rather than spend all that money and time trying to display, stock, and service everything (and still probably never have that one right product you need or the precise turntable belt to get yours fixed fast) we would pick (based on quite a few years experience and expertise) the manufacturers and their individual items we think are the best real value or best fill a genuine (and not imagined) need. That way you are spared much of the initial confusion in choosing the one-best-thing-for-me out of dozens of possibilities. (To our horror, one stereo dealer we know of advertised he had 25,000 different combinations of equipment in stock.) In the end then, you are left with the much more pleasant task of choosing from a more limited number of really good components, and are spared the burden of separating the acceptable equipment from the junk. By concentrating our resources (time, money, talent) in relatively fewer (but better) lines and models, we can buy larger quantities from a given manufacturer, thereby lowering our cost price, and then pass it on to you (really — see page six if you're skeptical) By limiting the lines we handle, we also can get things repaired faster and generally know more about what we sell. (We learned over the years that if you make people happy and satisfied, they will return the favor.)

Another thing Bill, Fred, and Dave (Fred, Dave, and Bill or Dave ...) wanted was a place for people to shop where they wouldn't be harassed by some slick salesman to buy that instant — the "I-don't-know-if-I-can-guarantee-this-super-low-price-beyond-today-so-you'd better-buy-right-now" syndrome. We take some pride in the fact that our salespeople are not on commission, so you won't be high-pressureed or attacked as you walk in the door. We try to pick people who are intelligent, friendly, can express themselves, and above all, CARE. (Notice everyone's happy and smiling faces — they love you and stereo, too.)

They also wanted a store that would have a desire to help out after the sale, just in case we, you, or the manufacturer made a mistake. In reality, no sale is final at Sterocraft until you are satisfied. Our Owner's Security Blanket (we borrowed the term from Volkswagen, but it still applies) is real and not some sort of eyewash that is advertised but never applies in your particular case.

Another thing we wanted was a relaxed environment where one could come and hear honest (you would be amazed how many rigged demonstrations take place in this business) comparisons of good equipment in a non-hurried atmosphere. You would also be surprised how much it costs to construct a really good listening room and equip it with switching facilities which don't invalidate A-B comparisons.

Well, at least some of these approaches must have struck a responsive chord somewhere, because we have really grown (about 100% in fact) over the past six years. (Pullman in 1973, Yakima in 1975, and Walla Walla in 1976.) That growth has yielded some substantial benefits, especially in allowing us to buy at the same quantity discount prices as the big so-called discount chains. You will find our prices every bit as competitive as Seattle's grimiest discount houses (with local availability and service to boot). (You will notice all four stores are in fairly small towns — we, like you probably, don't relish the big city rat race.)

However, we also have purposely limited our growth in order to remain small enough to still have a personal involvement with what we sell and the folks who buy from us. And, quite frankly, we want to remain small enough to still have fun at what we are doing and hopefully, you'll have fun, too. (We all know how bigness most often leads to frowns, ulcers, and the "that's-not-my-department" attitude.) So, we really want you to stop in and give us a chance to introduce you to this wonderful world of reproduced music in an atmosphere, and to a group of people we know you will like; (After all, we all can't be out climbing Mt. Rainier.)

* Whose story outlines you see at the top of Mt. Rainier on our front cover. The fourth in the picture is good friend Fred Stanley, a noted climber and member of the 1975 Russian expedition, and the 1976 K2 expedition. Fred helped them live to tell (brag!) about it.
Why You Can't Lose Doing Business With Us ......

STEREOCRAFT'S 10 POINT OWNER'S SECURITY BLANKET

1. Stereocraft has the best prices — always competitive and we’ve got the brands you want.
2. Satisfaction Guaranteed! Money back within 7 days of purchase (for unblemished gear, complete with cartons, manuals, blank warranty cards).
3. Price Protection Policy: If you buy a system from us and see it advertised for less within 30 days (a most unlikely event!), bring us the ad; we'll refund the difference.
4. Guaranteed Trade-In Value: You may “trade up” any item (speaker, turntable, etc.) (undamaged, in carton, with warranty card) any time within 45 days and receive full purchase price as trade-in allowance. (Trade must be toward item of equal or greater value.)
5. Speaker Trade-Up Policy: Use 'em free, up to a year — then trade up. You may trade back your undamaged speaker for full purchase price, any time within a year of purchase, toward speakers costing at least twice as much.
6. Special, extra long, “Blue Chip Warranties” on all Stereocraft pre-selected systems. (see below)
7. Free local delivery and set-up, if you desire.
8. Loaner Equipment: If your Stereocraft purchase ever requires warranty service, we'll lend you a replacement while we're taking care of the repairs.
9. Convenient Financing: We'll help you arrange financing on your purchase if you wish.
10. Stereocraft systems feature only name brand, highly respected speakers like Advent, ADS, Dalquist, Yamaha and Polk — no phony “private label” speakers with names like “Shazaam,” “Atlantic” or “Mirage.” We care enough to give you the very best!

THE STEREOCRAFT “BLUE CHIP SYSTEM” LIMITED WARRANTY
Because we feel the system you have just purchased has been carefully chosen to have the most reliable components in their respective price ranges, and because we want you to feel secure in your purchase, we offer you the Stereocraft “Blue Chip System” Limited Warranty. Stereocraft warrants to the original purchaser that the items in his system shall be free of defects in materials and workmanship for the following periods:

<table>
<thead>
<tr>
<th>Product Type</th>
<th>Duration of Parts Warranty</th>
<th>Duration of Labor Warranty</th>
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<tr>
<td>Loudspeakers</td>
<td>10 years</td>
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<td>Receivers, Amplifiers, Tuners</td>
<td>5 years</td>
<td>3 years</td>
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<tr>
<td>Turntables</td>
<td>3 years</td>
<td>2 years</td>
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Excluded from the warranty is damage that occurs as a result of abuse, misuse, or accidents; stylus and attempts to make repairs or modifications by any person or agency not authorized by Stereocraft. The owner's responsibilities are:
1. To use the products according to the manufacturer's written instructions;
2. To provide transportation to a Stereocraft store in the event servicing is required, and to pay one-way freight if necessary in having the unit repaired;
3. To present the sales slip and warranty certificate if service is ever required.

THE DOCTOR IS IN AND THERE'S NO CHARGE ....
Stereocraft regularly holds both amplifier-receiver clinics and turntable clinics in all its stores. These clinics are FREE; we encourage you to use them whether or not you bought your gear from us. They are a good way of checking to be sure you get the performance you're entitled to. (It's amazing to us the way some manufacturers' units don't even come close to their rated specs, while others are very conservatively rated.) The test gear also helps us in choosing equipment for systems. The schedule for the next few months is listed below. Remember, there's no charge or obligation.

Stereocraft’s Fall Clinic Schedule

<table>
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<tr>
<td>Turntable/Cartridge*</td>
<td>Dec. 1</td>
<td>Nov. 3</td>
<td>Oct. 6</td>
<td>Jan. 1978</td>
</tr>
</tbody>
</table>

*NO COMPACTS, PLEASE.
WHAT DO YOU NEED?

Buying a stereo system is much like buying a house or a car—only on a smaller scale. First, of all, it represents a significant investment. Secondly, there are innumerable possibilities—but only a few that will best meet your particular requirements. And finally, because of the investment, you will want to choose a system that will last for many years without requiring extensive repairs or trade-ups to something "really good."

If you are like most people, you will be searching for the maximum value for your dollar (the best quality reproduction, adequate versatility and reliability—at the lowest possible price).

MAKING THE RIGHT CHOICE

Out of the thousands of possible systems that you could choose from, how do you pick the best one? Some people make the mistake of trying to do this on a mathematical basis. They write down all of the "specifications" listed in the data sheets and then compare the figures. The best numbers win.

Such a process might have some validity if all manufacturers used the same standards, and if the performance criterion being measured actually accurately describe the sound you might expect from the equipment. Unfortunately, neither is the case. There are as many testing standards as there are manufacturing companies, and no matter how complex the scientific evaluation, engineers have never been able to put into "numbers" the essence of good music reproduction.

YOU ARE NOT A MACHINE

You should not rely upon machines to tell you if you will enjoy a particular stereo system.

While the engineers are looking for an ideal numerical method of describing the aesthetic achievement, one must turn to some other method of accurately evaluating performance. In our opinion, the ideal "test instrument" is the human ear. After all, when you think about it, people are the ones who will be either pleased or annoyed by the sound of any given system, so shouldn't people be the judges? (In this age of the computer, perhaps we are a little tired of being assigned numbers for everything we do. Art and music ought to be one realm that doesn't require a punched card.)

This does not mean that we have to be unscientific about our testing methods. On the contrary, we can be extremely rigorous in conducting impartial evaluations—in the areas that really count.

WHAT ABOUT HI-FI MAGAZINE REVIEWS?

If electronic measurements are often more confusing than helpful, and human evaluation the only sensible way to judge the performance of a stereo system, what about relying upon equipment reviews in the stereo magazines? Aren't these expert evaluations?

The reviews could be quite helpful—if the reviewers tested complete systems instead of individual components (what counts is the sound that you get in your room from the total combination of components—not just the test results from one particular piece of the system. Some combinations of perfectly magnificent components sound terrible when hooked to each other.) The second problem is that many of the reviews in the magazines are tuned more to the extent of the manufacturer's advertising in that publication than to the product's performance. This is unfortunate, but understandable. Even the most critical magazine would be hard-pressed to print an unfavorable review on an item that brought them substantial revenue. So reviews can be helpful, but not conclusive.

THE BEST ANSWER—OUR OWN RATING SYSTEM

After considering all of the alternatives, we finally came up with what we feel is an ideal solution. We would rate all of the available equipment ourselves and then choose those particular systems (in each price category) which represented, in our opinion, the best value available on the market.

We developed a comparative rating method which uses the human ear as a test instrument. Then we selected a panel of musicians and music lovers to rate the over-all performance of complete systems. See: "Our Subjective Rating System" on the following page.

CAN YOU CONDUCT THESE TESTS YOURSELF?

Of course it is theoretically possible for any individual to carry out these same steps also, but to do so would require many hundreds of hours, access to all of the available equipment, etc. For most people, this just wouldn't be practical. The staff at Stereocraft has had many years in which to carry out this work. So if you can trust us, we can save you a lot of time, expense and frustration.

HOW CAN STEREOCRAFT CHOOSE THE "BEST" SYSTEM IN EACH PRICE RANGE? ISN'T THIS A MATTER OF INDIVIDUAL TASTE?

Yes, if what you want is something other than authentic sound. Admittedly, not everyone wants a natural sound, but we have found that even those people who start out looking for "hi-fi tone" eventually are happiest with the real thing! Our feeling is that our pre-selected systems will please about 90% of our customers.

For the other 10% we offer a wide variety of other products, and we will not hesitate to recommend these in cases where we feel they will be more desirable. Stereocraft calls custom design an original system just for you.
FREQUENCY RANGE

To cover the full range of music, a system must reproduce frequencies as low as 50 Hz (the lowest notes of an organ or bass drum) and as high as 18,000 Hz (the highest tones of a piccolo). However, the capability of reproducing the highest audible frequencies is not necessarily a measure of a system’s capabilities. This is because there is no correlation between the size and price of a loudspeaker and its low and high frequency limits. (System range being primarily a function of loudspeaker performance.)

FREQUENCY RANGE RATING

FULL RANGE, As wide as the range of music. Found only on high-quality systems. 
WIDE RANGE, Lacking only in the deepest bass or extreme highs. Found in most high-quality systems. 
MEDIUM RANGE, Definite roll-off of bass and treble frequencies. Adequate for a majority of musical materials. 
LIMITED RANGE, Similar to a good transistor radio. 
UNACCEPTABLE RANGE, Music sounds as though it was played over a telephone.

DISTORTION

Any information added to the stereo system not found in the sound source is called distortion. (Actually noise is a form of distortion, but important enough to be dealt with separately. There are many types of distortion, and in varying ways audible. Typical published distortion specifications do not give an indication of its audible nature. Distortion ratings represent the overall distortion level that the system produced at the lowest volume level.

DISTORTION RATING

NO NOTICEABLE DISTORTION, Beautifully pure sound. Found only on the very best systems.
VERY LOW DISTORTION, Noticeable only on the most critical musical passages by those with critical ears.
MEDIUM DISTORTION, Slight but noticeable distortion on loud passages.
MODERATE DISTORTION, Audible much of the time.
BAD DISTORTION, System sounds harsh and annoying most of the time.

ACCURACY

The most important overall measurement in our view. Accuracy, is the ability to reproduce exactly the sound of the original musical performance. It is generally more a function of loudspeaker and cartridge performance than of the amplifier. The differences we hear between systems and/or individual components (the thing we define as accuracy or lack of it) are primarily due to the system’s radiated energy level at octave. Any octave that has too much or too little energy will dramatically affect the accuracy rating. These differences are more important in this respect because our ears are more sensitive in this range, and the majority of musical fundamentals (and voice) also fall into this range. Many of the differences ascribed to transient response, phase, shift, etc., are no more than differences in frequency response (and very subtle ones at that).

ACCURACY RATING

ESSENTIALLY PERFECT ACCURACY, Virtually identical to the source. State-of-the-art. No distortion. Found only on of-the-art equipment.
FAITHFUL ACCURACY, Slight differences from the source, not noticeable to the listener. Found in only the best systems.
AVERAGE ACCURACY, Definite differences from the original, noticeable to listeners, especially in vocal coloration. Found in quite a few quality systems.
POOR ACCURACY, Grossly noticeable lack of fidelity with the source. Unacceptable to listeners concerned with performance. Found in all but the most department/discount stereo systems.
INACCURACY, Found in toy or pretend stereo systems.

NOISE

This is any non-musical information added by the system itself. It can be in the form of hiss or hum. This is an often overlooked and underestimated aspect of a system. We have rated the noise level according to its audible annoyance. Some kinds of noise are more audible and bothersome than others.

NOISE RATING

INAUDIBLE NOISE, Inaudible at any listening level. Found only on state-of-the-art equipment.
SLIGHTLY NOTICEABLE NOISE, Audible only at high listening levels. Found on really good systems.
NOTICEABLE NOISE, Audible at moderately high volume controls. Found in many systems.
UNACCEPTABLE NOISE, Noticeable at volume controls. Found in all but the lowest musical passages. Not acceptable to those who really want to listen to music.
AWFUL NOISE, Noise that is audible all the time.

APPEARANCE

We were reluctant to rate appearance for several reasons: it has little or nothing to do with sound quality; it is in the main subjective; its value and perception vary with the individual; it is hard to differentiate design, craftsmanship, quality, and appearance. So despite these reservations, we have come up with a composite rating combining design, function, quality of workmanship and parts functionality, and the ability to fit comfortably in any home environment.

OVERALL RATING

Our overall rating is a composite of the seven categories, each weighted according to its relative importance. Accuracy, frequency range, and reliability were given more emphasis than say, appearance. Rating should serve as a general guide, but should not substitute for your careful consideration of each system by individual category, especially those categories which are most important to you.

HOW DO YOU CHOOSE THE SYSTEM THAT IS RIGHT FOR YOU?

SOME APPARENT DISCREPANCIES — You may find we rate a lower priced system higher in some categories than a higher priced one. This is not by accident. We in America have grown up with the erroneous notions that more money is more important than quality. We have found over the years that there is just not necessarily a correlation between what you pay and what you get in the overall sound. This is one main reason for our instituting this rating system in the first place.
System 349

The Ultimate Inexpensive
Music System

Until recently, most people with roughly $300 to spend for a stereo system were likely to be disappointed. The majority of systems in this price range (usually sold through department/discount stores) have in the past suffered from an over emphasis on cosmetics and/or dealer profit rather than sound quality (usually the compromise was made in the loudspeakers).

Our System 349 changes all that. Its strength is its sound. Because of the Advent/3 loudspeakers, our System 349 provides a level of room filling sonic-accuracy comparable to most five and six hundred dollar systems.

The Receiver

The Sony STR-1000, like the Advent/3, has a level of performance and many features not found on similarly priced models.

The turner has ceramic IF filters that never need aligning (a feature you may really appreciate years later). It also has a phase-locked-loop IC multiplex stage (that’s technical lingo describing an expensive circuit design, usually reserved for higher priced models, that ensures low tuner distortion). There is a linear dial scale (equal spacing between stations numbers) to make tuning much less fussy. Most tuning dials crowd the numbers together as you move to the far right of the dial. An illuminated dial pointer and signal strength meter make tuning really simple.

In addition to separate bass and treble tone controls, Sony has included a front panel headphone outlet with built-in loudspeaker defeat switch (a neat feature for times when you don’t want to disturb friends and neighbors, especially in apartments and dorm rooms).

The STR-1000 has enough power to reliably drive the Advent/3’s to good and loud levels in small to average size listening rooms.

The Loudspeakers

The Advent/3 loudspeakers have a bandwidth and accuracy herefore available only with far more expensive systems. Advent has achieved this by appointing a larger percentage of their cost for the drivers themselves rather than some oversize to make you think you are getting more) and usually flimsily constructed enclosures.

The Advent/3’s performance is virtually identical to that of the widely acclaimed Advent loudspeaker, the only exceptions being that it will play less loud and has slightly less deep bass response — yet still far more than anything in its price class. (We once shocked a few people by demonstrating that it actually produced deeper bass than a highly rated $600-the-pair “studio-monitor” loudspeaker.)

They are small enough to fit hassle-free into any room, with a front-to-back dimension that has been purposely kept short to make shelf placement convenient and good-looking. They can also be easily hung on your favorite wall.

The Turntable/Cartridge

The Garrard 400M with its factory-mounted Pickering V80/ATEA cartridge is the highest performing, most reliable record playing device we have found anywhere near the price. It has a synchronous motor (found in Garrard’s more expensive models), and minimal wow, flutter, and rumble. It can stack up to six records and has viscous damping that treats them very gently.

We have found the Pickering V80 to have a wide, smooth frequency response (unfortunately not found on many in its price class). It is also incredibly consistent unit to unit (you would be surprised how many highly rated ones aren’t!).

Base, dust cover, and connecting cables are included.

System Price $349

Including Our “Blue Chip System” Warranty.

Just $66.80 Down, $14.31 A Month!

Cash Price with Tax $366.80 — Down Payment $66.80 — 24 Monthly Payments of $14.31 — Total Deferred Payment Price $410.20 — Annual Percentage Rate 12% — Upon Approval of Credit Insurance, If Desired, Extra.

See page 3 for details of our “Blue Chip System” warranty.

System Rating

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</table>

Steredcraft

High Fidelity is our business — our ONLY business
System 399

The System Most Of Our Friends Would Forever Be Happy With

This was last year's most popular model. It's the least expensive one we think most of our friends would be totally satisfied with, and it has just been reduced by $40.00. Our System 399 we feel offers more of everything that is really important to a music listener — wide range, accuracy, functionality, reliability — for less money than any other we sell.

By recently taking advantage of quantity buying, we have been able to substantially reduce our already discounted price. It was our best value at $439.00, but at $399.00 it's unbeatable!

The Receiver

The Harman Kardon 330c is the fourth generation of the 330 series introduced over six years ago. It generally tend to favor products that have a long life span — they tend to be better, more reliable, and give greater owner satisfaction. Who likes owning last year's model? It is also one of the most popular stereo receivers ever produced. The reason is really very simple — it does everything it should very well at a modest price.

The FM tuner is a straightforward, reliable design. Tuning is made easy by an LED linear dial and signal strength meter which visually stand out from the black face plate. A red stereo indicator glows whenever a stereo broadcast is received. The 330c's preamplifier can serve as a control center for a lot of equipment as the system expands — two pair of loudspeakers, headphones, tape deck plus an additional auxiliary input.

The power output is conservatively rated — actual power according to our tests is over 15 watts per channel. The power amplifier is extremely stable in use. We have found the 330c to be very reliable due to no small measure to its long product life. (It never ceases to amaze us how some manufacturers will discontinue a model just as soon as they get all the bugs worked out of it.)

The Loudspeakers

The Advent/2 offers a degree of accuracy and freedom from coloration found on only a handful of loudspeakers regardless of price. It has the same tonal balance, dispersion, and power handling of the Advent Loudspeaker (which in our view is one of the truly ultimate loudspeakers). The only thing it lacks in comparison to its big brother is one-half of one octave of the deepest bass response. That small trade-off, however, increases the Advent/2's efficiency to the point where it can find itself in larger living room with really loud music when powered with the Harman Kardon 330c.

Contrary to common design practice in loudspeakers in this price range, Advent chose to invest more relative money on the drivers and the crossover network rather than in some overly-fancy cabinet. One of the advantages of the Advent/2's acoustic suspension design is that for optimum performance it has to have a small enclosure (and hence, less cost; the cabinet being the largest single cost factor in any loudspeaker).

The Advent/2 is small and unobtrusive enough to fit easily into practically any room environment. Its relatively shallow depth makes shelf placement a breeze, or it can be easily hung on an appropriate wall.

The Turntable/Cartridge

The turntable in our most popular system happens to be one of the nation's most popular also. The reason is that it is just plain good. It can function both as a really fine fully automatic single-play turntable or as a fully automatic record changer holding up to six LP albums at a time. The BIC 950 is belt driven by a slow-turning motor (a real advantage) which means low rumble and wear. Wow and flutter are inaudible. One of the things we like best about this machine is its low-cost tone arm that allows the factory mounted Shure M97ED cartridge to perform at its optimum (some more massive arms won't). Base, dust cover, and connecting cables are included.

System Price $399

Including Our "Blue Chip System" Warranty.

Just $79.35 Down, $16.22 A Month!

Cash Price with Tax $419.35 — Down Payment 79.35 — 24 Monthly Payments of 16.22 — Total Deferred Payment Price $486.63 — Annual Percentage Rate 12% — Upon Approval of Credit — Insurance, If Desired, Extra.

System Rating

| Frequency Range | 4 |
| Accuracy | 4 |
| Reliability | 3.5 |
| Distortion | 3 |
| Noise | 4 |
| Loudness | 4 |
| Appearance | 4 |
| Overall Rating (0-100) | 76.5 |

Steroeocraft

High Fidelity is our business — our ONLY business
System 499

The System Our Audiophile Friends
Buy When They Have $500 To Spend

Because of this unique combination of components, this system, within its frequency range, is the sonic equal of the most expensive systems. If you are not on an unlimited budget (which includes most of us) and want really no-compromise tonal balance, this system should be your first consideration.

The Receiver

The Advent Model 260 is a very unique stereo receiver with audible performance that compares directly in every respect except total power output, with the most expensive separate chassis components. Like Advent loudspeaker systems, the Advent Model 260 is based on the idea that a moderate price does not have to place any important limitation on usable sound quality of audio equipment. Within its power capabilities, which are more than adequate for most all home listening, the Model 260 sounds as good as the best equipment we know of at any cost.

There are many good receivers on the market. But the differences between them (particularly between models from the same manufacturer) have a lot more to do with selling equipment rather than with buying it. Excellent sound (particularly from the preamp) and FM performance tends to come in the medium-high to very-high price categories. Low price receivers tend to give up some sound quality and FM performance for the sake of power dollars. The Model 260 demonstrates to our satisfaction that it is possible to provide a truly excellent preamp and tuner at a cost not much, if any, more than a conventional unit.

The preamp in the Model 260 is the result of over three years of research into the long nagging question of why preamps which measure the sound differently - some good, some not so good. (There also seemed to be no correlation between price and audible performance.) They felt (and rightly so) that there was something wrong with the accepted measurement techniques, and discovered several factors that account for the amazing audible difference between apparently identical units. Coming out of this research effort was a preamp that is the sonic equal of the very best.

Advent took the same no-nonsense stress on reality and in-use considerations when designing the FM tuner. They quickly found that existing measurement standards for tuners weren't - the strength and complexity needed to simulate wide range of user conditions. They discovered, for example, that the one-sided sensitivity is everything approached (and the subsequent desire of manufacturers to design for spectacular sensitivity figures) produced tuners that were usually out of order. This fresh engineering project yielded a tuner that is the audible equivalent (under demanding circumstances) of the very best. (We, in fact, could hear the difference between it and a very highly rated $300 separate tuner.)

In designing the power amplifier, Advent found the one-number-only power rating (imposed by the FCC) was misleading as to how loud an amplifier would play through a loudspeaker. Power measurements are made with a resistor instead of a loudspeaker. However, a loudspeaker is a far more complex load, causing many receivers' protective devices to limit power. (We found one 20 watt receiver that could put out no more than 5 watts when connected to a loudspeaker.) Their design effort resulted in a power amplifier that could deliver its full rated power into a loudspeaker. The actual loudness it can achieve before clipping is as great as receivers in the 25 to 30 watt range.

The Model 260's control features are limited to once most people find useful in home listening. We have found the bass and treble controls to be particularly useful (you would be surprised how many don't!).

Space prevents us from detailing all there is to say about the Advent receiver. If you are interested, stop into any of our stores for a fuller explanation.

The Turntable/Cartridge

The Technics SL-20 is the essentials-only turntable that has the same performance as their more expensive models (totally inaudible wow, flutter, and rumble). Belt driven by a servomechanism DC motor, this manual two-speed turntable includes viscos damping units, electronic speed change, and removable, hinged dust cover.

We are really excited about now being able to offer the Ortofon FP-1E in several of our systems this year. Although it costs us several dollars more than a run-of-the-mill cartridge, the Ortofon's performance far exceeds them and in our experience, rivals the very best. At very light stylus forces (1 to 1.25 grams), it follows the highest velocity groove without mistracking. The openness and velocity groove without mistracking. The openness and transparency are due to its smooth and wide frequency response.

The Loudspeakers

Our System 499 incorporates the same Advent/2 loudspeakers found in our System 299. See page 3 for our comments.

System Price $499

Including Our "Blue Chip System" Warranty.

Just $84.45 Down, $20.99 A Month!


System Rating

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See page 3 for details of our "Blue Chip System" warranty.

STEREOCRAFT

High Fidelity is our business — our ONLY business
System 599  The Least Expensive System That Will Reproduce All The Music

Our Smaller Advent, Harman Kardon, Technics, Ortofon system is the least expensive one we know of anywhere that will reproduce the full range of music — from the lowest to the highest audible frequencies — and which also includes a no compromise turntable and cartridge (so many otherwise good systems are spoiled by using a cheap turntable and cartridge which makes the price right, but really degrades the system's overall performance). Each of these incredibly good components was carefully selected with the criterion of accurately reproducing the entire range of music at the lowest possible price.

The Receiver

Harman Kardon set out in the design of the 430 to develop a receiver that would have the same sound quality and overall performance as their famous Citation series of expensive (and good) separate components.

In order to achieve this goal, they first designed a power amplifier that was in reality two monophonic amplifiers on one chassis. The 430 is unique in that it has two separate power supplies (other receivers use one for both channels). Because both channels need large amounts of power simultaneously, a single power supply may not be able to supply enough power, resulting in distorted sound. The 430 is very well suited to supply power to the smaller Advents to very hot levels.

The tuner of the 430 incorporates the latest advances in design—ceramic 1F filters that will never require realignment, phase-locked-loop 1C demodulator that assures maximum channel separation and minimum distortion. One of the newest things about this tuner is its very low noise. A quiet FM signal is more enjoyable and far less fatiguing.

The control layout is very simple and straightforward. The system includes: two tape decks, and headphones. It also has both high and low filters, and adjustable FM muting.

In summary, the 430 has clean, wide-range sound perfectly complementing the other components chosen for this system.

The Loudspeakers

The Smaller Advent Loudspeaker is the least expensive one available today that will reproduce the full range of music. There are a surprisingly small handful of speakers at any price that can achieve this level of performance. Its effective frequency bandwidth is exactly that of the Advent Loudspeaker. This no-compromise type performance is not based on technical sorcery, but rather on thorough understanding and attention to detail. Advent's efforts at design basics, how they relate to one another, and making the correct choices under the circumstances...

Advent felt it was possible to design a smaller moderately priced loudspeaker that would rival the best loudspeakers at any size or price on all musical material and one that would give one of the bandwidth, lowest bass included, associated with them. For that formidable a speaker at small size and low cost two conditions must be accepted. First, if it is to go as far into the bass as larger systems, with low distortion, it can't be as sensitive as they are. But it can be efficient enough to play very loudly at home (certainly with the Harman Kardon 430). Second, to do this, there is no practical way to bring its maximum low-frequency power handling capability up to the limit of an equivalent larger system. But, it can come as close as most people, even those playing demanding music under demanding conditions, will never have reason to need or want a larger system.

It is a small, moderately-priced speaker system of unique performance. On all kinds of musical material, and under most listening conditions likely to apply in most homes, it is the equal of any other speaker system available.

The Turntable/Cartridge

The Technics SL-23 offers more performance, more of what most people really want in a turntable for less money than any other we sell. It is a semi-automatic turntable in the sense that it provides automatic lift-off, return, and shut-off at the end of the record. The servo-controlled DC motor and belt drive result in totally inaudible wow, flutter, and rumble. Other nice features include: viscous damped cueing, 33-1/3 and 45 rpm speeds, electronic speed change, independent variable speed control, strobe (measures speed accuracy), and removable hinged dust cover.

We are including the really high performance Ortofon FF-19C. It's a perfect choice to complement the accurate open sound of the Harman Kardon receiver and the Advent loudspeakers.

System Rating

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See page 3 for details of our "Blue Chip System" warranty.

System Price $599
Including Our "Blue Chip System" Warranty.

Just $99.50 Down, $25.29 A Month!
Cash Price with Tax $629.50 — Down Payment $99.50 — 24 Monthly Payments of $25.29 — Total Deferred Payment Price $708.46 — Annual Percentage Rate 12% — Upon Approval of Credit.
It's Insurance, If Desired, Extra.

STEREOCRAFT
High Fidelity is our business — our ONLY business
System 699
The System Most of Us Own

Since we, like you, are not on an unlimited budget and yet have this undeniable desire to own really good equipment, System 699 is the one that most of us wind up owning. This system is at the absolute point of diminishing returns, beyond which you pay ever-increasing amounts of money for ever-decreasing sonic improvements. If you are demanding and critical in the quality of your music system and yet don't have an unnumbered Swiss bank account, this is the system that will give you the sound you thought you couldn't afford at a price that will let you sleep nights.

The Receiver

In the last three years Yamaha has become one of the most prestigious names in the stereo electronics industry, and rightly so, because of the trend-setting equipment they have produced during that time. Yamaha, because of their size and diversity (they manufacture everything from musical instruments to motorcycles to budkido, and also make their own metal, wood cabinets, transistors, etc.) has certain advantages. The primary one is their ability to manufacture and control the product from the design of the discrete components through to the final testing of the completed unit. Few companies have this capability.

From the look of the facelift of the CR-420 to the feel of the controls, you know you have a really finely crafted piece of equipment—tactical of the Yamaha tradition—yet at a price most all of us can afford. Its powerful, very low distortion amplifier will drive the New Advent Loudspeakers to outrageously loud levels.

The FM tuner was developed by comparing an original musical source to the same signal received through the FM tuner. That way the design could be perfected to ensure real sonic accuracy. A unique negative feedback multiple section plus phase-locked loop circuitry provide very low tuner distortion and high stability. Tuning is a real joy with the silky-smooth operation of the tuning knob and dial pointer. Accurate tuning is made really easy with both a center channel tuning meter and a signal strength meter that also indicates multipath interference (familiar to TV "ghosting").

The preamp has a superb signal-to-noise ratio, not adding any audible noise of its own. A continuously variable loudness control allows you to retain a natural tonal balance no matter what the volume level. Along with a conventional high filter, we were especially glad to see a true subsonic filter that eliminates subsonic information (resulting from tone arm/cartidge resonances, record warp, and feedback from passing through the room and causing a lot of unnecessary amplifier power and limiting the original available for reproduction of the music. CR-428 accommodates two tape decks and electronically allows you to record one program while listening to another or copy from one tape deck to another.

In summary, it is a highly sophisticated piece of equipment that operates flawlessly and is as much a joy to look at and feel as it is to listen to.

See page 3 for details of our "Blue Chip System" warranty.

The Loudspeaker

The New Advent Loudspeaker is a logical evolutionary improvement of our (and the nation's) best seller. Like the original, it is based on the premise that it's possible to produce a moderate-cost speaker system that is nothing less than the right, completely satisfying, no-compromise choice for most people who have a demanding interest in music.

Both were designed to combine the following objectives: to have a range as wide as the range of music; to have a tonal balance that is wholly accurate on a wide variety of program material to a majority of musically-sensitive people; to have enough output at low distortion to permit listening to music at satisfyingly loud levels even in the largest living rooms; to be driven comfortably by the majority of good amplifiers and receivers now available; to be small enough, unobtrusive enough, and uncritical enough in placement to fit easily into a house; and to do all of these at a reasonable cost of what must consider to be the best speakers available.

Why, then, a New Advent Loudspeaker? Back in 1969 when the original Advent Loudspeaker was designed, the total high-frequency output was carefully balanced to match well with the mixture of new, not-so-new, and old LP's in most people's record collections. In the '70's, however, two very important improvements have been made in the high-frequency capabilities of recording and broadcasts. First, the almost universal adoption of the Dolby system and other noise reduction devices for records has dramatically reduced background tape hiss at high frequencies. Secondly, a new generation of record-cutting equipment has made it possible to put more essentially undistorted output onto records in the 10,000 Hz region. And a new generation of phonograph cartridges has been designed to take advantage of the opening for cleaner high-frequency response. These factors added up to more usable, clean, undistorted high-frequency content in source material than ever before.

With these improvements, Advent decided to change the high-frequency capabilities of the Advent Loudspeaker, and at the same time, make use of recent technology to come up with a design of very high reliability at a very little added cost.

The New Advent Loudspeaker, then, can radiate significantly more energy at 10,000 Hz than the original—more than enough to reveal the clearer high-frequency output on records.

We think it again establishes a new standard to which all other loudspeakers must be compared.

The Turntable/Cartridge

System 699 has the same Technics SL-20/Ortofon FF15E as our System 599 on the previous page.

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System Rating

| Frequency Range | 5 |
| Accuracy | 4.5 |
| Reliability | 5 |
| Distortion | 5 |
| Noise | 5 |
| Loudness | 4.5 |
| Appearance | 4.5 |
| Overall Rating (0-100) | 96.5 |

Steredcraft
High Fidelity is our business — our ONLY business
System 1299

Our Lowest Priced State-Of-The-Art System

We have just been able to lower the entry fee to state-of-the-art stereo by several hundred dollars, primarily due to the recent introduction of the Powered Advent Loudspeaker. Our System 1349 combines wide-range, tonal accuracy, and extraordinary acoustic output, all at lower than before cost, and compactness heretofore not found.

The Preamplifier/Tuner

We have chosen the Advent Model 300 (featured in our System 49H) for use as a tuner-preamplifier. The reason is simple. It is the lowest priced tuner and preamp that offers state-of-the-art sound.

While having only-the-essentials features, the Model 300 performs these superbly. The tone controls are among the very best we have ever encountered. By that we mean they are useful. It is possible, for example, to add bass without affecting the mid-range/tonal balance (you can't do that with too many of today's basic controls).

The vernier tuning dial with center-of-channel LED indicators is incredibly accurate. In fact, Advent had to detune them because they aligned even over the minute drift not discernible on today's best meters. This tuning system promises to also be very reliable years after. As we said in our earlier discussion of the Model 500 (on page seven, the P5 tuner is the sonic equal, both in terms of fidelity and ability to get distant stations clearly, of the very best available.

Advent's new design for a phono preamplifier effectively overcomes the problems the research confirmed that were apparent in many of today's better preamplifiers. It eliminates impedance interaction between the preamplifier and cartridge. It is essentially a preamplifier/line conditioner that eliminates the frequency response of the cartridge. It is a balanced, line output preamplifier. It eliminates the low-frequency power amplifiers to the tone controls. It incorporates a unique subsonic filter that eliminates audible interference passing through the system.

One additional benefit in using the Model 300 (with the Powered Advent) is that its power amplifier can later be used to drive extra loudspeakers elsewhere or to power the back channels in a time-delay system.

System Price $1299

Including Our “Blue Chip System” Warranty.

Just $265.25 Down, 52.47 A Month!
Cash Price with Tax $1305.25 — Down Payment $265.25 — 24 Monthly Payments of $52.47 — Total Deferred Payment Price $1524.53 — Annual Percentage Rate 17% — Upon Approval of Credit — Insurance, If Desired, Extra.

See page 3 for details of our “Blue Chip System” warranty.

The Loudspeakers

The Powered Advent is a two-way, biamplified system, using New Advent drivers combined with separate low- and high-frequency power amplifiers built into the speaker's cabinet. It will play loud: at least as loud as a New Advent driven by a power amp of more than 200 watts per channel. Yet the new self-powered system costs per pair about the same as that massive power amp alone. Biamplification makes that possible, and saves a lot.

Assuming a speaker has the power-handling capacity, it is the amplifier which places the upper limit on system loudness. Specifically, the spectral content of most music is such that demands at low and mid frequencies are made by the amplifier to clip at high volume levels. Clipping results in spurious high frequency harmonics which are reproduced by the speaker's high-frequency driver, and these harmonics are heard as annoying distortion. With the Advent or New Advent, even the largest power amps available for home use will clip on many types of music before the speaker's power-handling limits are reached.

Biamplification substantially reduces the audible effects of amplifier clipping. When heavy demands are made on the driver's power amplifier, it clips like any other. But the audible high frequency harmonics which result from clipping in the mid-range never reach the tweeter, which is being driven cleanly by its own separate power amp. This means that the biamplified system will play very loudly with audible clip, and it requires less total amplifier power to do so than the same speaker driven to the same volume by a conventional single amplifier channel. In other words, the biamplified system will play very loudly with no audible distortion.

In even the largest listening room, the Powered Advent provides a rare listening experience. It makes it possible to enjoy all kinds of music, from full symphonic to disco rock, at essentially five levels, free of the audible strain that results when pushing an otherwise good system to its limits.

In essence, the integration of power amplifiers and speakers has a synergistic effect: the Powered Advent provides even more from its individual elements than seems possible at first glance. It makes it possible to have a system that combines wide range, tonal accuracy, and extraordinary acoustic output — all at lower cost and in a conventional bookshelf size.

The Turntable/Cardridge

The SL-100 is a dramatically new offering from Technics that has all of its performance and features anyone would ever want. The servo-controlled, ultra-low-speed DC motor directly drives the turntable platter (not through any belts or gears). It is fully automatic (start, return, and shut-off) and combined with viscous dampened cueing insures your records is given the best treatment possible. The turntable base is made of steel. The cabinet is a massive piece of metal. The tone arm is with a diamond tip mounted directly to the cast iron base. The system is priced at $300.

The VMS-20 was designed by Ortofon for critical listeners who own the highest quality turntables — we think a perfect match for the SL-100. It uses Ortofon's Variable Magnetic Shunt principle which has the advantages of low moving mass, high channel separation, low distortion and low record wear. The VMS-20 also has a noble diamond stylus — a whole, natural diamond given the required shape and mounted directly to the cantilever (rather than a diamond tip mounted into a metal holder on the cantilever — which adds a lot of mass just where you don't want it).

System Rating

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<thead>
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<tbody>
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<tr>
<td>Overall Rating</td>
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</table>

Steredcraf

High Fidelity is our business — our ONLY business.
The System 2800 is not for everyone. It is for those who are willing and able to pay a premium for the extra few percentage points toward perfection. It is the kind of system we all like to dream of owning someday.

The Pre/Power Amplifiers

The Yamaha C-2 is everything a preamplifier should be and nothing more — having only those functions and features that are absolutely necessary but with a technical sophistication in its electronic circuitry that is unmatched. The resulting ultra-low noise and distortion, and the sense of precision and craftsmanship make the C-2 a total joy to listen to and use.

The preamplifier is at the heart of any preamp and the C-2 offers a three-fold choice of inputs. Two are for conventional cartridges and use ultra-low noise Yamaha FET's in matched pairs. The third input (and the one we are most excited about) is for the professional type moving coil cartridges (they require an additional stage of amplification because of their low output) and is an excellent match for the Ortofon MC 26 we have chosen for this system. Due to a specially developed Yamaha integrated circuit, the signal-to-noise ratio is more than you'll ever need 70 db.

The tone controls are high precision attenuator types. There are twenty steps for each control with a tone defeat setting in the central position, bypassing the tone controls entirely.

A switchable subsonic filter cuts frequencies below 12 Hz. Reproducing these frequencies can waste amplifier power and modulate audible music causing noticeable distortion. The filter has no discernible effect on the music.

The Yamaha B-2 is a superb sounding, stable, 100 watts per channel power amp (it will easily put out much more but Yamaha is ultra-conservative in their ratings) at vanishing low distortion levels. It has a pair of wide range peak output level meters that display a signal level such that you can monitor real amplifier output. From the front panel you can select two speaker systems and adjust their relative loudness levels.

The Yamaha C-2/B-2 combination offers all the craftsmanship, technology, and performance that any discerning listener and owner would ever likely want.

See page 3 for details of our "Blue Chip System" warranty.

The Loudspeakers

The Dahlquist Corporation was founded in 1972 by Jon Dahlquist (a young engineer with considerable engineering credentials too numerous to mention here) and Saul Marantz (designer and originator of the still famous and state-of-the-art tube-type electronics in the mid to late 1950's and still one of the most formidable names in the industry).

The Dahlquist Company is famous for their precision and craftsmanship. Their reputation has been established through consistent, wide-spread critical acclaim from all who know what live music sounds like. Their reputation is further enhanced by virtue of the fact that this level of performance (comparable to the best loudspeakers costing over $1000 each) has been achieved at a relatively low price.

The Dahlquist D-16 is the bargain among expensive, high performance loudspeakers. The D-16 is a five-way five speaker system housed in one fairly large enclosure. A ten-inch acoustic suspension woofer (very similar to the Advent in design) covers the 30 to 440 Hz range, crossing over to a five-inch mid-woofer that operates to 1000 Hz. A two-inch soft dome mid-range driver covers the critical 1000 to 6000 Hz octave. The high frequencies are reproduced by a three-quarter-inch dome tweeter which crosses over to a piezoelectric super-tweeter at 12,000 Hz. A very sophisticated and necessarily complex crossover is used to transition the audio signal smoothly from one driver to another. The result is a coherent sound reproduction that spans the range from the deep bass to several thousands of cycles higher than any of us can hear. The resultant frequency response is fantastically smooth.

The Dahlquist set new standards in establishing the proper left-right and front-back stereo image. There are none better, regardless of cost, in this regard.

System Price $2800

Including Our "Blue Chip System" Warranty.

Just $442.80 Down, $119.25 A Month!

Cash Price with Tax $2942.00 — Down Payment $442.80 — 24 Monthly Payments $119.25 — Total Deferred Payment Price $3394.80 — Annual Percentage Rate 12% — Upon Approval of Credit — Insurance, If Desired, Extra.

System Rating

Frequency Range 4.5
Accuracy 5
Reliability 5
Distortion 5
Noise 5
Loudness 5
Appearance 5
Overall Rating (0-100) 97
Polk Audio began about five years ago when three bright and energetic young John Hopkins graduates — Mat Polk (physics), George Klopfer (liberal arts), and Sandy Gross (behavioral sciences) — decided to manufacture public address loudspeakers. Their business was successful all right, but the market was definitely limited. (They were not unaware of the rapidly growing home stereo business, however.)

They had long been impressed by the sound of full-range electrostatic loudspeakers with their incredible accuracy and ease of reproducing every subtle detail found in the musical source (the old KLH-9 being a good example). They also were very aware of the glaring deficiencies of such designs — high cost, low reliability, frequent maintenance, placement headaches, etc., etc.

So they began a research project to see if they could build a relatively conventional loudspeaker that would equal the sonic performance of the famed electrostats but without the drawbacks.

Specifically, their design objectives were the following: 1) open, boxless, three-dimensional sound; 2) smooth, accurate frequency response across the musically relevant audio bandwidth; 3) phase coherence independent of frequency; 4) nearly-perfect hemispheric dispersion; 5) consistently excellent transient response across the total bandwidth (not in just one or two frequency ranges); 6) stable stereo imaging; and 7) efficiency sufficient to allow use with most any good amplifier or receiver.

**The Bass-Midrange Driver** — In order to achieve these objectives, they first took a hard look at the frequencies between 50 and 3000 Hz — a frequency range into which most all musical fundamentals fall and obviously critical to the accurate reproduction of musical material. Below this range lies only the deepest bass, above it the harmonic overtones. In order to preserve the sonic integrity of this range and prevent phase distortion within it, one very special 6½ inch driver was developed to span this entire range. (The Model 10 uses two such drivers; the Model 7, one.)

**The Soft-Dome High Frequency Driver** — The transition at 3000 Hz from the bass-midrange driver to their superb one-inch soft dome tweeter is accomplished smoothly by a sophisticated and expensive crossover. The one-inch dome tweeter has a very smooth and extended high frequency response with really excellent dispersion (which means you can sit well off-axis and hear all there is to hear).

**The Low Frequency System** — While the 6½ inch bass-midrange driver has excellent response and dispersion over its range, below the 50-60 Hz region, it just isn't large enough to get adequate coupling with the air, so a low resonance 10 inch passive radiator is used (8 inch in the Model 7). It is actually driven by the acoustic energy produced in the cabinet by the twin 6½ inch drivers, resulting in very deep bass response.

**The Polk Stand** — It has long been recognized that most loudspeakers sound better off the floor than on. The Polk Stand is an essential part of their loudspeaker that raises it several inches off the floor and angles upward toward the listener. It eliminates midrange coloration due to floor coupling and raises its high frequency driver more near ear level.

**In Conclusion** — Polk Audio has the image of an audiophile oriented company with esoteric products. In truth, they build loudspeakers that can compare with the most expensive available, but far below them in price. The Model 10 is $240, the Model 7, $180. Both prices include the Polk stand.
A Good Cassette Deck Will Pay For Itself Faster Than Anything We Know Of

The Economics

If you figure $6.00 an album (a “going price” for a $6.98 list album), then 60 albums — only about one a week — would cost $360. These 60 albums would contain about 40 hours of music, which could easily be handled by 30 C-90 cassettes. If you were to take advantage of our 30 pack special (see tape offer II below), you could obtain 30 high performance Advent Chromium Dioxide tapes for only $90 at the time you purchase a deck. The difference between the $360 that the records would cost and the $90 that it costs to tape the equivalent amount of music is $270 — enough, for example, for a high quality Yamaha cassette deck, such as the TC-910 on the facing page.

What to Look For in Buying a Cassette Deck

There are three things (besides price, of course!) to consider in choosing a cassette deck: 1) Performance; 2) Reliability, and 3) Ease of use. Performance. To perform acceptably well, a good cassette deck must include two basic provisions: the Dolby noise reduction system, and a chromium dioxide tape switch to take advantage not only of chromium dioxide tape, but also the new premium ferric oxide tapes which are designed for a chrome switch. Beyond these features, a good deck should excel in 3 areas: signal-to-noise ratio, frequency response, and wow and flutter.

Signal-to-noise ratio gives an indication of the noise added to the source by the recording process. In poor recorders, a background “hisss” is the most noticeable and objectionable indication of a poor signal-to-noise ratio. A S/N ratio of 46 or better (higher numbers indicate quieter tapes) with Dolby noise reduction is required for good recordings.

Frequency response gives an indication of how accurately the tape deck is able to reproduce the source being recorded. A frequency response of 30-14,000 ± 3 dB is good enough to achieve virtually perfect copies of any source being recorded. (If a recorder were -3 dB at 14,000 Hz, this would mean that a recorded 14,000 Hz note would sound only half as loud as the source being taped; +3 dB would mean that frequency was twice-as-loud on the tape as on the source being taped.) Frequency response measurements that aren’t accompanied by a plus and minus dB figure are meaningless.

Wow and flutter both measure departures from constant pitch. Wow is low frequency variation in pitch, while flutter is high frequency variation in pitch. The best way to check a tape deck for wow or flutter is to record piano music. A deck with wow and flutter problems will make the piano tone sound like it’s wavering. Specifications for wow and flutter can be very misleading because of different standards, but generally a figure of 0.15% or lower is acceptable, using Japanese rating standards.

Reliability. This is a difficult factor to assess in a tape deck. A model that has been around for at least a year is generally more apt to have bugs worked out than a brand new model. The companies whose decks we recommend on the next page are noted for staying with a good product for a long time rather than changing models for appearance sake only.

Ease of Operation. The objective of a tape deck is simple: to make a tape copy of source material that sounds indistinguishable from the source. There are now many cassette decks that can do this, but there are still important differences between these decks, and convenience or ease of operation then becomes very important in choosing between them. Ideally, a cassette deck should not require an electrical engineer to make consistently good recordings on a wide variety of musical material. In all seriousness, a good cassette deck should be so easy to use that an average 5-year-old (whatever that is) can repeatedly make good copies.

What About Tape?

There are a number of good tapes on the market, but we strongly believe that Advent Chromium Dioxide tape is the best all around choice, especially in view of its remarkably low cost when compared with other premium tapes. Some manufacturers and retailers have initiated “scare” tactics concerning chrome tape, claiming that it wears heads excessively fast. Very recent studies by DuPont, Advent, and Nakamichi have shown that in fact Chromium Dioxide is no more abrasive than the premium ferric oxide tapes.

**TAPE SPECIAL**

If you purchase a tape deck from Stereocraft, we make the following special offers, good AT TIME OF PURCHASE ONLY.

**Tape Offer #1**

Buy 12 Advent C-90 Chromium Dioxide tapes ($72 retail value) for only $39.95.

**Tape Offer #2**

Buy 30 Advent C-90 ($180 retail value) for only $90.

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Four Cassette Decks We Highly Recommend

Below we recommend four decks, priced from $209 to $560, that thoroughly outclass their competition in the areas of performance, reliability, and ease of operation. All four machines easily exceed the minimum requirements for good recording discussed on page 14.

Technics RS-615
High Performance on a Budget

The Technics RS-615 is the first budget priced deck we know of that doesn’t really compromise performance. It has Dolby, chrome switching, and a pause control (which is great if you are taping from FM and don’t want to record commercials). It features a convenient front loading, and includes a timer stand-by mechanism, which, with the addition of an optional timer unit, can be preset to start and stop recording at any given time. The frequency response and signal-to-noise ratio are as good as many machines at twice the price.

The RS-615 is a genuine bargain at .... $209

Advent 201A: $399
The Easiest Way to Consistently Excellent Recordings

Advent was the first to develop high-performance cassette recording equipment, introducing innovations like the Dolby system of noise reduction and chromium dioxide (C02) tape to cassette tape. The original Advent 201 was the first recorder that made cassettes a totally satisfying HiFi recording medium. It started a whole new industry.

The new 201A will keep the business humming. It offers, among other things, a radically new tapehead made of Sendzaan alloy that combines performance and durability on never before. It has the Dolby System, of course, and the right provisions for chromium-dioxide tape. And its useful frequency range, low distortion, and quiet background for recordings are unsurpassed by any cassette deck at any price.

The biggest thing about the RS-615 is that it’s built to last a lifetime. The 201A makes it easy, and as readily-repeatable, to make superb recordings with the best of equipment—unlike that of many machines — and yet isn’t something you get in theory under ideal conditions. The 201A makes it easy for anyone, any kind of price of tape machine we know of. Specifically, the Advent 201A introduces (1) better time and tape rotation and test conditions (2) Make them easily, time after time, in actual true — but not under ideal test conditions. (3) Make them at a fraction of the average cost of other high performance tape recorders. (4) Tape them year after year after year of heavy use.

Nakamichi 600: $560
The Ultimate Two Head Machine

Simply stated, the Nakamichi 600 is the finest performing tape head cassette deck available today. Its performance is comparable to the very best reel-to-reel machines. Its frequency response, for example, is a guaranteed minimum of 40-18,000 Hz. And the signal-to-noise ratio is 60% below and with Dolby at 3% distortion. The real power of the Nakamichi 600 lies not only in its superior technical features but also in the fine build and design, which are the hallmark of high end Nakamichi equipment.

A truly unique feature of the Nakamichi 600 is a two head machine that records and plays back simultaneously on both tracks, thus preserving the high quality sound of both decks. A truly unique feature is that the Nakamichi 600 has a two head machine that records and plays back simultaneously on both tracks, thus preserving the high quality sound of both decks.

YAMAHA TC-511S: $270
Our "BEST BUY" Deck

The Yamaha TC-511S is the best value we know of in a really good cassette deck. It has all the features and performance most people would ever want or need, and is the deck most of us recommend to our friends when they can’t afford the Advent 201A. Its new and fluster of 0.07% equals the best cassette decks at any price. This 511S features convenient front loading and has the precision and silky feel of other Yamaha products. This is a deck you’ll never have to apologize for. Its frequency response of 30 to 15,000 Hz with chrome tape covers the entire audible range of music, and the signal-to-noise ratio of 60 dB with Dolby guarantees that the 511S will add no noise of its own during the recording process.

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Yamaha CA-810. Best Value EVER in an Integrated Amplifier

Cars can provide some nice analogies to hi-fi. For instance, we like to describe Yamaha CA-810 as being the Mercedes of hi-fi. In past years that meant you paid a premium price and got a premium and long lasting performance. But something happened at Yamaha this year — the Mercedes of hi-fi is now priced like a V.W. Rabbit! We know of no better example than Yamaha's new CA 810.

We think the CA 810 is the biggest bargain ever in an integrated amplifier.

Here's why.

Though specifications alone don't tell the whole story, the specs for the CA 810 equal or exceed those of the most expensive separate preamps and power amplifiers on the market. The signal-to-noise ratio of the preamp, for example, is an incredible 96 dB. This is 29 dB quieter than a costly twice-as-much preamp only from a famous old line manufacturer!

The CA 810 also has provisions for three phone inputs — one of which has a built-in head amp (which makes you use a high performance moving coil cartridge such as the Ortofon MC 20 without having to add a costly step-up transformer).

Another feature which sets the CA 810 apart from its competitors is the continuously variable loudness control. Any loudness control is designed to compensate for the human ear's inability to detect sufficient bass and treble at low volume.

The problem is that the ear's insensitivity to bass and treble changes as the volume changes, and hence amps that provide only a simple on-off loudness control cannot retain proper tonal balance at all volume settings. With the CA 810, however, you get a separate and continuously variable loudness control, so natural tonal balance is maintained at all listening levels.

Possibly the best reason for the CA 810 being so good is the fact that it was designed to have superb performance under actual-in-home listening. In developing the CA 810, Yamaha came up with a new and really meaningful performance standard called Noise Distortion Clarity Range (NDCR). NDCR expresses the entire range of output power from the low point (where noise is an unacceptably high percentage of the signal) to the high level (where distortion exceeds rated limits). The NDCR of CA 810 is nothing less than superb: from one-tenth of a watt to 65 watts per channel, the 810 keeps total harmonic distortion below .05%. What's more, these measurements include all the circuitry from the Phono In to the Speaker Out (most specs quote the Aux-In, which leaves out the phono-equalize, a major source of distortion). What NDCR means to you is a music lover is simple: you are assured of inaudible noise and distortion over the entire range of music at virtually all listening levels.

Though the features and performance already described place the CA 810 in the ultimate category, there are three more which solidify its position as the best-value-ever in an integrated amplifier.

1. Wide range peak delay meters which are fast enough to respond to even the briefest of transient bursts. They operate over the range from 1/289 of a watt to 188 watts, and they read out in decibels as well (+50 dB to +5 dB).
2. A record out selector which enables you to record any source while listening either to that source or any other source;
3. A special 15 Hz subsonic filter which cuts out the power robbing, distortion causing garbage created by warped records, line noise, or turntable-tine-arm resonances.

We saved the best part for last — the price. While retaining all the features and performance of last year's top-of-the-line CA 1000, the CA 810 adds meters and drops in price by $126. The CA 810 is priced at only $230, and is a bargain by any standards.

The Best Buy in a Super Amp . . .

For three years now we have been touting the Phase Linear 400 as THE bargain among super amplifiers. After examining the current crop of super amps, we see no reason to change our opinion. At only $599 for well over 400 watts, the Phase 400 excels not only in brute power, but in ultra-clean, low distortion sound.

. . . And the Best Value in a State-of-the-Art Tuner-Preamplifier . . .

If you've read about system 499, you'll understand why we got excited about the Advent 300, and in particular, its phono preamplifier and tuner. One specialist magazine, the Audio Critic, picked the Advent 300 preamp as superior to an $1800 famous separate preamp. Enough said? The Model 300 sells separately for $270.

. . . Make the Best Value in a High Powered "Receiver"

You may think we're joking in calling the Advent 300—Phase Linear 400 combination a "receiver", but we're sincere. With all the high powered receivers appearing, the Advent-Phase Linear "receiver" is indeed a logical alternative. In fact, there is no high powered receiver on the market that can hold a candle to this combination. So if you're looking for a high powered receiver, you really can't do any better, and chances are you'll save a bundle in the process. An added bonus is the fact that the Advent 300 power amp can be used for other applications, such as driving the rear channels in a time delay system.

Stereocraft
Special Combination Price

$750
Two Ways To Dramatically Improve Any Stereo System

Phase Linear 1000

No matter how good a system you have, its performance is limited by the quality of the source being played. The dynamic range of a musical performance (the difference in volume between the loudest and softest passages) can easily exceed 80 dB. Even the best studio record-cutting equipment will produce records having a dynamic range of at most 60-70 dB. This "compression" of an 80 dB live performance into roughly 65 dB is the main reason why even the best home stereo systems sound flat compared to a live performance.

The Phase Linear 1000 Dynamic Range Recovery System is an ingenious device which restores this loss of dynamics in two ways: 1) by the dynamic range of the performance; and 2) by reducing the hiss and noise from your records, tapes, and FM without loss of high frequencies.

The Phase Linear 1000 can be installed quite easily in the tape monitor path of either a receiver or a preamplifier. An additional tape monitor unit is provided to replace the one used in connecting the Phase 1000.

How well does the Phase 1000 work? Here's what some of the professional reviewers had to say:

"A step beyond any other expansion and noise reduction system we have tested... once you have used it, you won't want to be without it... Restores, to a very great extent, the program dynamics removed during the recording process." — Stereo Review

"... the peak limiter and the autocorrelator noise reduction systems give us 17.5 dB, which is a very considerable increase in overall effective S/N ratio and dynamic range." — Audio

"... the autocorrelator circuit is incredible in its action." — FM Guide $349

SAE 1800

By now most everyone knows that an equalizer is an elaborate tone control system with multiple controls instead of just bass and treble. SAE has gone one step beyond the conventional equalizer and devised a revolutionary new tone control system called a parametric equalizer. Here's a brief account of how it works. (The best way to understand this remarkable instrument is to get an in-store demonstration!) Each control on a conventional equalizer covers a fixed portion of the audible band, and the frequency at which each control is centered is also fixed. For example, ordinary bass and treble controls cover about 3 octaves each, while a more complex octave equalizer has 10 controls (one for each octave), each of which covers precisely one octave. In a parametric equalizer, however, you can select not only the frequency at which the control is centered, but you can also select how wide a bandwidth the control will cover. In the octave from 320 to 640 Hz, for example, you could decide to center the action of the control at any frequency in-between 320 and 640 Hz (in a conventional equalizer, you would have no choice; the action of the control would be centered at 480 Hz). Also, you could decide whether you wanted the control to work over the entire octave (or even beyond), or only cover about one-third of an octave. (In a conventional equalizer you would have no choice).

The key word, then, is flexibility. The Model 1800 has two control groups per channel. These control groups operate independently of one another in the sense that you can operate over a .3 octave range while the other could operate over any range possible from .3 to 3.6 octaves. (In a conventional equalizer, each control operates over the same range.) This flexibility can really be an advantage. For example, a typical listening room might overemphasize the bass in the 80 to 120 Hz range (this is the octave from 80 to 160 Hz), while the frequencies from 5000 to 18,000 Hz might be depressed. (This covers almost 2 octaves — 5000 to 10,000 Hz and 10,000 to 20,000 Hz). Using the SAE 1800, you would set the low frequency control to center at 100 Hz (halfway between the problem area of 80 to 120 Hz), and let the control operate over half the octave. The high frequency control could then be centered at 11,500 Hz (halfway between the problem area of 5000 to 18,000 Hz), and the operating range would be about 1.6 octaves.

The SAE Model 1800 parametric equalizer, with two control groups per channel, costs $300; the Model 2800, with four control groups per channel, costs $550.

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You May Not Believe The

The items below are all in limited quantity. Many are new and/or current models, some are demos, ALL CARRY THE NEW FULL MANUFACTURERS WARRANTY. All items were in stock as noted as of this writing, but they are going fast. QUANTITIES ARE LIMITED.

Yamaha Closeout!

Because Yamaha makes the ultimate in consumer electronics, and because they offer extraordinary value at their regular price, a "deal" on a Yamaha is noteworthy indeed. Check the bargains below, and hurry — they won't last long!

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<th>Item</th>
<th>Reg. Price</th>
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YP 701 Belt-Drive Semi-Automatic Turntable and Empire 2000 E-III Cartridge, Reg. $290 — SPECIAL

$179

Two Systems Featuring The Greatest Savings We Know Of On Name Brand Equipment By Pioneer, Sansui and Garrard.

**System I**

Sansui 221 receiver
Pioneer Project 60A speakers
Garrard 440M auto. turntable
Pickering V15 cartridge

Total Retail ........... $455
Stereocraft Price ........ $299
SAVE .................. $156

**System II**

Sansui 551 receiver
Pioneer Project 100A speakers
Garrard 990B auto. turntable
Shure M91ED cartridge

Total Price ........... $771
Stereocraft Price ........ $499
SAVE .................. $272

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When not all stores have an item, the letter code under the "stores" column indicates which Stereocraft stores have the item. ("E" for Ellensburg, "P" for Pullman, "Y" for Yakima, "W" for Walla Walla)

### Speakers

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### Electronics

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</tr>
<tr>
<td>Rotel RX-102 Receiver</td>
<td>$170</td>
<td>$99</td>
<td>Y, E, W</td>
</tr>
<tr>
<td>Sansui 331 Receiver</td>
<td>$200</td>
<td>$139</td>
<td>All</td>
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<tr>
<td>Sansui 551 Receiver</td>
<td>$260</td>
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<td>All</td>
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<tr>
<td>Sony 7065A Receiver</td>
<td>$560</td>
<td>$399</td>
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<tr>
<td>Altec 714A Receiver</td>
<td>$444</td>
<td>$199</td>
<td>E</td>
</tr>
<tr>
<td>Harman Kardon A-401 integrated amp</td>
<td>$180</td>
<td>$129</td>
<td>All</td>
</tr>
<tr>
<td>Harman Kardon A-402 integrated amp</td>
<td>$375</td>
<td>$269</td>
<td>All</td>
</tr>
<tr>
<td>Accuphase E-202 integrated amp</td>
<td>$750</td>
<td>$499</td>
<td>W</td>
</tr>
<tr>
<td>SAE MK 31B power amp/cabinet</td>
<td>$344</td>
<td>$249</td>
<td>Y</td>
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### Stereophones

<table>
<thead>
<tr>
<th>Model</th>
<th>Reg. Price</th>
<th>Special</th>
<th>Stores</th>
</tr>
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<tbody>
<tr>
<td>Koss Phase 2</td>
<td>$75</td>
<td>$49</td>
<td>P</td>
</tr>
<tr>
<td>Koss Pro 5 LC</td>
<td>$80</td>
<td>$49</td>
<td>E</td>
</tr>
<tr>
<td>(Pro 4AA + level controls)</td>
<td>$75</td>
<td>$49</td>
<td>Y, P</td>
</tr>
<tr>
<td>Koss VFR Technician</td>
<td>$65</td>
<td>$29</td>
<td>E</td>
</tr>
<tr>
<td>Superex Pro VI B</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td></td>
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</tbody>
</table>

### Turntable Packages

All include base, dust cover, and Empire 2000E-III wide range elliptical cartridge, except as noted.

<table>
<thead>
<tr>
<th>Model</th>
<th>Total Retail</th>
<th>Special</th>
<th>Stores</th>
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</thead>
<tbody>
<tr>
<td>B.I.C. 940</td>
<td>$207</td>
<td>$129</td>
<td>All</td>
</tr>
<tr>
<td>B.I.C. 960</td>
<td>$267</td>
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</tr>
<tr>
<td>B.I.C. 980</td>
<td>$307</td>
<td>$199</td>
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</tr>
<tr>
<td>Sony PS 1700, Audio Technica</td>
<td>$185</td>
<td>$129</td>
<td>All</td>
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<tr>
<td>Sony PS 2700, Audio Technica</td>
<td>$210</td>
<td>$159</td>
<td>All</td>
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<tr>
<td>Sony PS 3300</td>
<td>$270</td>
<td>$189</td>
<td>All</td>
</tr>
<tr>
<td>Sony PS 4300</td>
<td>$340</td>
<td>$239</td>
<td>Y</td>
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<tr>
<td>Sony PS 4760</td>
<td>$370</td>
<td>$199</td>
<td>Y</td>
</tr>
<tr>
<td>Pioneer PL 112D</td>
<td>$170</td>
<td>$99</td>
<td>All</td>
</tr>
<tr>
<td>Pioneer PL 115D</td>
<td>$195</td>
<td>$119</td>
<td>W, P</td>
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<tr>
<td>Technics SL-1300</td>
<td>$370</td>
<td>$249</td>
<td>Y, W, P</td>
</tr>
<tr>
<td>B &amp; O 1900 and B &amp; O cartridge</td>
<td>$350</td>
<td>$249</td>
<td>W</td>
</tr>
<tr>
<td>Garrard 990B, Shure M91ED</td>
<td>$261</td>
<td>$149</td>
<td>All</td>
</tr>
<tr>
<td>Dual 1226</td>
<td>$258</td>
<td>$129</td>
<td>E</td>
</tr>
<tr>
<td>Dual CS601, Shure V15-III</td>
<td>$365</td>
<td>$229</td>
<td>Y</td>
</tr>
<tr>
<td>Thorens TD125AB MKII</td>
<td>$500</td>
<td>$249</td>
<td>P, W</td>
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<tr>
<td>Thorens TD165C</td>
<td>$270</td>
<td>$139</td>
<td>E, Y</td>
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### Tape Decks

<table>
<thead>
<tr>
<th>Model</th>
<th>Reg. Price</th>
<th>Special</th>
<th>Stores</th>
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</thead>
<tbody>
<tr>
<td>Pioneer CT7212</td>
<td>$299</td>
<td>$159</td>
<td>Y</td>
</tr>
<tr>
<td>Revox A77 MK IV</td>
<td>$999</td>
<td>$699</td>
<td>Y, P</td>
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<tr>
<td>Supersecope CD802A</td>
<td>$190</td>
<td>$129</td>
<td>Y, W, P</td>
</tr>
<tr>
<td>Sony TC153D</td>
<td>$350</td>
<td>$249</td>
<td>Y, E</td>
</tr>
<tr>
<td>Tandberg 3500X</td>
<td>$599</td>
<td>$399</td>
<td>P</td>
</tr>
<tr>
<td>Pioneer HR-100 8-Track</td>
<td>$999</td>
<td>$169</td>
<td>W, P</td>
</tr>
<tr>
<td>Sony TC228 8-Track</td>
<td>$199</td>
<td>$139</td>
<td>P</td>
</tr>
</tbody>
</table>
You’ll Love Yourself For Buying Headphones

Yamaha’s HP-IA and HP-2 are the only ones you need consider when you want to be off by yourself and really get into the music (especially when neighbors and landlords put a damper on how loud you can play your loudspeakers).

In evaluating a set of headphones, you should really consider only three factors: performance, comfort, and price. The Yamaha HP-IA and HP-2 rate higher in each of these three areas than any other headphones we have encountered to date.

Their frequency response is incredibly wide and smooth (bass notes are audible in the 30 Hz region). This is in part due to the extremely light diaphragm used with a voice coil/magnet assembly that gives much the same benefits as an electrostatic loudspeaker.

The problem with many of today’s “ultimate” headphones is their design and weight; they can’t be worn for more than a few minutes at a time without increasing discomfort. Yamaha’s headphones, on the other hand, can be comfortably worn literally for hours. They are incredibly light to begin with and, because of their well thought out design, spread that weight uniformly over one’s head and ears.

At $65.00, the HP-IA has a larger diaphragm and magnets, and hence slightly better bass response, with slightly more weight (but still not objectionable). The HP-2, exactly the same headphone except for the differences above, costs $45.00, and is probably the best value we know of and our most popular.

......And the Winner is ......

Last spring and summer we conducted a “Summer sweepstakes” with prizes totaling ‘1500. We promised you the results of the drawing, and here they are:

<table>
<thead>
<tr>
<th>Prize</th>
<th>Winner</th>
<th>Hometown</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Sansui 551 AM/FM Receiver</td>
<td>Shirley Waite</td>
<td>Walla Walla</td>
</tr>
<tr>
<td>2. Garrard 990B Auto. Turntable and Shure M91ED Cartridge</td>
<td>Cindy Elefritz</td>
<td>Raymond</td>
</tr>
<tr>
<td>3. 2 Pioneer Project 100A Speakers</td>
<td>Dave Messinger</td>
<td>Seattle</td>
</tr>
<tr>
<td>4. Sony TA1066 Integrated Amplifier</td>
<td>Dan Reynolds</td>
<td>Port Townsend</td>
</tr>
<tr>
<td>5. 2 Pioneer Project 60A Speakers</td>
<td>John Desmarais</td>
<td>Wapato</td>
</tr>
<tr>
<td>6. Pioneer SE100 Electret Headphones</td>
<td>Kevin Gifford</td>
<td>Yakima</td>
</tr>
<tr>
<td>7. Empire 2000E-III-Deluxe Elliptical Cartridge</td>
<td>Marvin Everest</td>
<td>Pullman</td>
</tr>
<tr>
<td>8. Empire 2000E-III Deluxe Elliptical Cartridge</td>
<td>Jeffrey Fiddes</td>
<td>Walla Walla</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Prize</th>
<th>Winner</th>
<th>Hometown</th>
</tr>
</thead>
<tbody>
<tr>
<td>10. Discwasher</td>
<td>Mike Booser</td>
<td>Walla Walla</td>
</tr>
<tr>
<td>11. Discwasher</td>
<td>Jason Kaufman</td>
<td>Ellensburg</td>
</tr>
<tr>
<td>12. Discwasher</td>
<td>Mark Rogers</td>
<td>Mercer Island</td>
</tr>
<tr>
<td>13. Audio Technica AT6010 Record Cleaner</td>
<td>Howard Jackson</td>
<td>Yakima</td>
</tr>
<tr>
<td>14. Audio Technica AT6010 Record Cleaner</td>
<td>Brian Gifford</td>
<td>Yakima</td>
</tr>
<tr>
<td>15. Audio Technica AT6010 Record Cleaner</td>
<td>Craig Estabrook</td>
<td>Ellensburg</td>
</tr>
<tr>
<td>16. Audio Technica AT6010 Record Cleaner</td>
<td>Duane Mehal</td>
<td>Ellensburg</td>
</tr>
<tr>
<td>17. Audio Technica AT6010 Record Cleaner</td>
<td>Cherie Jackson</td>
<td>Walla Walla</td>
</tr>
<tr>
<td>18. Audio Technica AT6010 Record Cleaner</td>
<td>Liz Petrich</td>
<td>Tacoma</td>
</tr>
</tbody>
</table>

Stereocraft
High Fidelity is our business — our ONLY business