Tuesday, March 8, 1977
Moscow, Idaho 83843
Vol. 81, No. 48

Photos by
Rick Steiner
&
Lenore Garwood

Related story on page 7
Board of Regents approves dorm fee increase

By ROSEMARY HAMMER

Sherman Carter, financial vice president, questioned Tominga's figures, saying the dormitories are now occupying 92 percent occupancy. Furthermore, Carter said our costs are very competitive. He provided an average cost of $435 per year for the University of Nevada, $470 at the University of Oregon, and $530 at the University of Arizona. The Board also approved an increase of $5 per month for married student housing.

U of I President Ernst Hartung indicated the University would cooperate with students' efforts to conduct a study comparing on- and off-campus living expenses. Requisitions totaling $44,304.35 for purchases by agriculture and animal industries were approved by the Regents. A variety of equipment, including a field cultivator, tandem axle tilt bed trailer, and ventilation and cooling equipment for the greenhouse, will be added. The Regents agreed to make 10 non-resident tuition waivers available to women athletes. Last year, the Regents approved 6 such waivers. The change was made to enable the U of I to offer assistance comparable with ISU and BSU.

Expansion of the arboretum was approved by the Regents. They stipulated, however, that the university must have the necessary funds before any contract for the work may be signed. Carter's Associates, low bid of $36,000, has already been accepted. The burden of providing the funds now rests with the University Foundation. The proposed expansion would include land to the south and east of the university golf course.

Hartung was granted permission from the Regents to contact Governor Evans in an effort to obtain funds for a project to make an atlas of this state. Former Governor A. C. Reuss was authorized to negotiate funds which would combine the efforts of the departments of geography, the water resources development, and other University areas. Proponents of the atlas will seek funds from the Research Board, Commission, a political and financial cooperative of Oregon, Washington, and Idaho. The Regents discussed temporary combinations of the offices of coordinator of research and that of the research dean, until a permanent solution is found. The offices were separated last year when Edgar Graf was appointed head of the graduate school. Ill health has prevented Graf from fulfilling his duties. It was decided to let the situation ride until a replacement is found for the retiring Hartung.

The Regents discussed various lawsuits and reviewed the applicants for Hartung's past in executive session. The press was assured no formal action would be taken at this closed door session. After the session, Regent A.L. Axford, chairman of the Presidential Search Committee, said that the committee might be ready with a name announcement sometime this week. It is expected that the name of the new U of I president will be announced by the end of this month.

The appointment of the new black ex-officio member of the senate, an amendment providing for the monitoring of senator visits to living groups, and a commendation to financial vice-president Sherman Carter for his efforts on the Wallace cafeteria are three of the issues now before the ASUI senate. The meeting is scheduled for 7 p.m. tonight.

The appointment of Charles Jones as an ex-officio member of the senate was approved before the senators for a vote, but the chances for approval seem slim. The ASUI Rules and Regulations committee met last week on the measure, and in memo to the ASUI president, found the proposal to be against ASUI policies. The committee recommended to Tominga that the bill be held up until the senate: and eligibility requirements of the ex-officio office could be better defined.

For business, the senate will be presented with Senate bill 53, an out-of-growth of Senate bill 22 which would have provided a means to monitor a senator's visits to assigned living groups. SB 53 would make an addition to the senate bylaws which will require the ASUI vice-president to establish and maintain a procedure between senators and living groups. The bill also requires an assessment of attendance at off-campus seminars by senators.

A commendation to Sherman Carter for his efforts on the Wallace Complex cafeteria funding will also be considered. Senate resolution 21 cites Carter's "Concern over the continual rising costs of student housing" and commends Carter for eliminating the proposed $5 fee increase to cover construction costs.

The senate will also hear a resolution to eliminate the practice of "blocking" the bowling lanes in the SUB. The resolution notes that the American Bowling Congress has defined "blocking" as illegal, and that the SUB could lose ABC sanction of its lanes for this violation. Senate resolution 21 calls for the SUB general manager and Student Union Board manager to take necessary steps to ensure that the lanes are not "blocked."

Regent President Ed Benoit wins five year reappointment

Idaho Governor John Evans has announced the reappointment of Board of Regents President Edward Benoit to another five year term.

Benoit, whose new term on the board will run until March 1, 1988, took the oath last Friday at the Regents' meeting in Boise. Benoit had announced last spring that he would not accept reappointment. However, a spokesman for the governor's office told The Argonaut that Evans had "prayed upon Benoit to accept."

The spokesman said that the governor felt that there were enough important issues facing the board in the upcoming months to make his experience valuable to the board.

Trouble Shooter

Are you upset? Is the U of I bugging you? Do you have any questions about the university or the Moscow community? Have you considered a number promising a good time, only to be disappointed?

If so, 'Trouble Shooter' may be your answer. Our diligent staff will work completely with undisclosed, but reliable sources, is ready and waiting to research and drop a line to Trouble Shooter to ease the problems that make the world a better place to be.
New doctors will help clinic give better health care, personal touch

Two new doctors, Dr. John Rogers and Dr. Donald Kihn, will be joining the medical staff of the University Health Clinic, according to Dr. Robert R. Leonard, director of Student Health Services.

Leonard has been handling approximately 100 students a day by himself, so the new doctors will, he said, effectively relieve his burden.

"If one guy could handle it, then three guys could handle it relaxedly," he said.

The new doctors will make it possible to give superior health services, Leonard noted. Patients this year haven't had to wait very long to see a doctor, but with only one doctor, "it has been damn hard to spend a few minutes with each patient," said the doctor. "Students will now get the personal touch with three doctors available."

Leonard expects Dr. Kihn to arrive in Moscow sometime in the middle of March, or "whenever he sells his house and can move up here."

Rogers won't be coming until April 15.

Rogers is a surgeon and general practitioner from St. Charles, Illinois, where he has practiced for approximately 20 years. He likes the West, and is relocating here to enjoy it.

In addition to dealing with minor surgery at the Health Clinic, and major surgery at Gitman Memorial Hospital, Rogers will also act as new team physician. Leonard said:

"Kihn will be getting out of the Air Force when he comes here," stated Leonard. Currently stationed at Mountain Home Air Force Base near Boise, Kihn graduated from the Nebraska Medical School in 1973 and did internship in 1974 at the same university. While at the Mountain Home base, Kihn has been involved with allergy, overweight, and outpatient clinics.

Leonard notes that "both of the new doctors have excellent attitudes and like Moscow, and will like living here. "I am looking forward to working with them," he added.

Button collars award

Tom Button, a member of the University of Idaho Marine Reserve Officer Training Corps, has won the national Marine Junior Platoon Leader's Course award for 1976.

The award was made on the basis of his scores in academics, physical fitness and leadership. According to Col. Richard Stockton, professor and head of naval science, Button's score of 97.8 out of a possible 100 was the highest ever made.

Button, is a junior majoring in political science.

When do you say Budweiser?

☐ When I'm thinking about girls.
☐ When I'm trying to meet girls.
☐ When I'm wondering where in the world all the girls are.

Actually, anytime's the right time to say Budweiser. And when you do, you've really said it all!

When do you say Budweiser?
The trouble with working in a partisan office (in case the Argonaut has been disguising me as a journalist, I should explain that I’m a glorified press secretary for the College Republican National Committee) is one starts to warp. It’s not that it affects the objectivity of what one writes—because if anything, when you’re in a partisan situation you have to be doubly sure about your facts because any adversaries are going to examine your work closely. But it affects the implications you put on the facts, and your partisanship affects the conclusions you draw from them. For instance it’s a fact that Mr. Raffetto went to Annapolis, and the government actually paid (above and beyond expenses) him to attend college. (Of course they also guaranteed him a job after graduation.) It is also a fact (although not quite so firm one in the murky world of federal budgeting) that Mr. Raffetto proposed the elimination of the National Direct Student Loan program. He’s reducing the funding by about $332 million—next year it would have been funded something like $15 million. This would mean no new loans could be issued—many universities would have to turn students seeking financial aid away. And of course, this program is a mainstay of many university programs—it gives them the flexibility to construct individual financial aid packages that may include some low-interest loan money (NDSL loans run something like three percent) and work study funds. And it would also strike hardest at the middle-income student. This student, who isn’t served by the Basic Opportunity Grant program, isn’t helped by any of the federal financial aid programs either.

Lucky for students, it looks like there will be some funding for new loans under the NDRL program. In fact, Carter’s budget change has drawn fire from the leading Democrat on the House Education and Labor Committee, Carl Levin. So perhaps the criticism from within his own party will keep Carter from vetoing such a change.

Now, if you combine the two facts I’ve mentioned, one can conclude that Carter doesn’t emphasize the normal middle-income student—he hasn’t “lived their life.” And evidently this fall, he didn’t emphasize well either—the campuses carried for Ford. (National surveys broke down the student vote at something like 58 per cent for Ford and 49 per cent for Carter. The campus precincts at the University of Idaho for instance went something like 60 and 66 per cent for Ford, although it should be noted one of them includes a considerable residential area besides student housing.) Still, with all this talk about Carter delivering for this person, or that group which helped put him “over the top,” one wonders. After all the same week he proposed his budget changes, he met with several University presidents and promised a new “era of cooperation.” Maybe students won’t be included. And maybe we wouldn’t want to be.

**Letters**

**Hey Raffetto!**

To the Editor:

It is still quite vivid in many people’s memories all the hassles that went on last semester when we were obtaining a new KUOI general manager. Tom Raffetto was finally selected after he had presented his plan to revamp the station. It has been two months since the new KUOI general manager took office and I have yet to see any major changes made to better the quality of music that is put on the air by that station. Since Mr. Raffetto became station manager the quality of music has actually gone downhill. There is no uniformity to the music played and it seems half the time the Jocks don’t even know what they’re doing. It is evident that Mr. Raffetto is all talk and no action or we would surely have seen some results (good or bad) by now. It’s well and good Mr. Raffetto is full of ideas but, what we need is action.

**Prisoner’s plea**

Dear Editor:

My name is Dorian Rogers and I am a prisoner incarcerated at the Southern Ohio Correctional Facility in Lucasville.

What I am requesting may not be suitable for your Publication, but please let me explain. I am very mature, 24, and highly interested in people of moral perception of the realization of life and its offerings to those of compatibility. That goes beyond childlessness. This person must be 25-40, stable, able, reliable and have a strong sense of himself or herself as a woman or a man. I have no immediate family and all my other members, such as aunts, uncles and cousins have broken all ties. I am confused but am a man and a man of rare purity that wants something out of life. Please, any consideration would be truly appreciated.

With much thanks and appreciation,

Dorian Rogers (No. 132314)

SUBMITTED FOR OFFICE USE

**Events**

**TODAY**

- (9 AM) 19th Annual Conference of the National Federation of State Women’s Clubs, 900 16th St., N.W.
- (11 AM) 19th Annual Conference of the National Federation of State Women’s Clubs, 900 16th St., N.W.
- (2 PM) 19th Annual Conference of the National Federation of State Women’s Clubs, 900 16th St., N.W.
- (4 PM) 19th Annual Conference of the National Federation of State Women’s Clubs, 900 16th St., N.W.
- (6 PM) 19th Annual Conference of the National Federation of State Women’s Clubs, 900 16th St., N.W.

**UPCOMING**

- (9 AM) 19th Annual Conference of the National Federation of State Women’s Clubs, 900 16th St., N.W.
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**Let’s Talk**

**Today’s Discussion Topic: How Does the Media Represent Women?**

**NEW orleans**

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**TODAY’s Guest Speaker:**

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Stokely Carmichael

Old revolutionaries never die

By JOHN HECHT

"I learned my socialism through struggle, not through books," former civil rights activist Stokely Carmichael revealed yesterday at a press conference at WSU.

Carmichael is presently touring the United States under diplomatic passports from the African countries of Guinea and Uganda, lecturing and gathering support for Pan-Africanism.

He calls Pan-Africanism a "total liberation and unification of Africa, under Scientific Socialism."

Because of his Ugandan credentials, Carmichael received a great many questions about the state of that country, and especially its controversial leader, Idi Amin.

Carmichael turned questions about Amin on his head, suggesting that persons not examine so closely the allegations against Amin, but instead the nature of those who attacked him.

"No African criticizes Amin. It is such organizations as the New York Amsterdam, the Washington Post, Time Magazine. These are the press which are controlled by Zionism," Carmichael said.

"They are all reactionary. You never see such leaders as Smith (of Rhodesia) or Vorster (of the Union of South Africa) called tyrants. The reporting is one-sided."

Carmichael was not one-sided on his attacks. He admitted the imperfections of Amin's rule, and those of other African leaders. "If Amin is a dictator, he is not the only one in Africa."

He said that a military regime could never become socialist, but that they could be a progressive beginning.

He referred to both Libyan Arab Republic President Qaddafi and Amin. Amin replaced an alien bourgeois government with a national bourgeoisie government, Carmichael said.

When asked what happens when it comes time to replace the latter form with the next step, and the government refuses to step aside, Carmichael just grinned and said, "It will be replaced."

He defended the use of Cuban troops in Angola, saying that it was not a situation of imperialism. "More Caribbean islands should have sent troops, as it is their struggle also."

Carmichael talked about the strong connections between Zionism in Israel, and the continuation of the white government in South Africa. He mentioned both historical ties between Zionism and the Afrikaner government, and front-have-been able to travel in the U.S. ever since, and it bothers the hell out of them (the government)."

"One-third of the income of Israel comes from the diamond industry," Carmichael said, "and the diamonds come from South Africa." He went on to say that South Africa must be destroyed in order to destroy Israel. As long as Israel holds Egyptian lands, they are in my continent, Carmichael said.

He was unimpressed with the diplomatic role that former Secretary of State Henry Kissinger played late last year in Africa.

"Henry Kissinger is backwards," Carmichael declared. "He works for capitalism and imperialism, and is a Zionist. He has contempt for the masses."

Carmichael explained that he is attempting to raise the conscious of all persons. "Even as confused as it is, I support the Women's liberation movement. It is a contributing force to consciousness."

Although Carmichael is an accredited diplomat with papers from two countries, he has not given up his United States Citizenship. He explained that he was traveling in the People's Republic of China, and met Mrs. W.E.B. Du Bois, wife of the late black socialist. At that time he indicated to her his intention to turn over his U.S. passport.

"Don't do that," she said, "My husband and I did and have regretted it since." So I kept my citizenship, Carmichael said, "and have been able to travel in the U.S. ever since, and it bothers the hell out of them (the government)."

"Socialism through struggle"

"No African criticizes Amin"

"Henry Kissinger is backwards"
Vandals too much for Warriors

The U of I tennis team put on an impressive performance against Lewis and Clark State College at Lewiston on Sunday, going away with a 7-2 victory. The win leaves the Vandals at 2-0 on the year.

In singles action, Idaho’s Joe Hight left aces past Tom Woods 6-0, 6-1 and Rod Leonard whipped Randy Forsmann 6-1, 6-1. Other singles wins for the Vandals included Bill Ferranti over Steve Woods 3-6, 6-2, 6-3, Dick Coleman over Pat Dugan 6-3, 7-6, and James McCarthy over Bob Yuditsky 6-2, 6-2.

The only singles loss for Idaho came when Lewis and Clark’s John Paulucci defeated Gord Ingles 6-3, 6-1.

In doubles matches, Idaho’s team of Hight/Leonard won over T. Woods-Dugan 6-2, 6-1, while Coleman-McCarthy lost to S. Woods-Forsmann 7-6, 6-7, 6-2.

Also winning for Idaho were Ferranti-Ingles, who defeated Paulucci-Yuditsky 6-3, 6-4.

Dome meet brings 800

Over 800 high school, college and local athletes came to the Kibbie Dome on Saturday to compete in the Idaho Indoor All-comers track meet, which saw a number of records fall.

The best performance of the evening came during the 3000 meter run, where Washington State’s Joshua Kimeti set a national indoor track record with a time of 7:55.9, eclipsing the old mark of 7:57.2 by Wilson Waigwa of the University of Texas-El Paso in San Francisco’s Cow Palace on Jan. 21 of this year.

However, the record is unofficial, since track events which are run indoors are considered unofficial.

Idaho’s relay team of Ben Omohundro, Steve Wilson, Warren Reed and Malcolm May ran the 400 meter-open relay in a new dome time of 3:11.8, which bested their old mark of 3:13.3 this year.

WSU’s Robert Williams set a new collegiate record in the long jump with a distance of 24 feet, 9 inches. The old mark of 24 feet, 5 inches was held by John Okoro of Oregon State.

Terri Wheeler of Eastern Washington State set a dome record in the 70 meter run with a time of 10.8 seconds. There was no old record.

Boise tops regionals

Boise State University claimed the championship at the Northwest College Women’s Sports Association Eastern Area Tournament March 3-5 at the U of I. Boise held off Montana State in the championship game Saturday, 73-56, to take the crown.

The taller SUU women shot 48.6 percent from the floor to MSU’s 36.8 in a contest during a standing room only crowd at the Women’s Health Education Building.

Host Idaho was eliminated from competition after absorbing two defeats by SUU, 64-42, and Eastern Oregon State College of La Grande, 73-68. Highlighting Idaho’s games were the comeback of Jean Hayman, who suffered a severe knee injury Feb. 18, and the outstanding scoring attack and rebounding of Darcy Aldrich.

Finishing third was Washington State University which worked its way up to the consolation round after suffering a second round defeat at the hands of WSU, 72-56.

Foosball draws big

In case you think the Vandals are not the only ones with a winning approach to the game, you should try foosball.

Several foosball tables were placed there just for the weekend, to draw attention to the Game Room sponsored foosball tournament held over the weekend.

A good turn-out of approximately 40 students tried their luck at the singles and doubles competition. The purpose of the tournament was to get students interested in the Game Room in general and the sport of foosball in particular.

Tony Yraguen and Brian Poston had themselves a very profitable afternoon as they teamed up for the $85 first place money in the doubles event. Yraguen also won first place money of $40 in the singles competition. Poston finished third in the singles and won an additional ten dollars.
MaryJane: the opposite sax, and all that jazz

By EDDIE SUE JUDY

"Jazzers aren't really crazier than anyone else, we just seem that way." The little baritone sax player joked that shortly before she walked across her bed in her tuxedo, flapped down, and popped herself on one elbow to face her interviewer.

MaryJane Weis is in a position to know something about "jazzers" and jazz, for as a freshman she is already a member of the more prestigious of U of I's two jazz bands. But if craziness is going against convention, MaryJane seems prone to it, for she is presently the only female member of the group.

Weis said she knew several female jazz players in high school but, "The higher up you go, the fewer female jazz musicians there are." She said there is an "old stigma" against women in jazz. But MaryJane beat that stigma by challenging and gaining a position in the premiere group, beating at least one male contender on the way.

Women's liberation per se was not the driving force behind MaryJane's success, but Weis said she received as much encouragement as male jazzers in high school and met several men in the Idaho jazz band encouraged her to audition for the group. She didn't know what to expect but, "I feel a woman should get as much encouragement or discouragement as any male.

In spite of the encouragement she's received, she's "not accepted right away in some people's eyes until I really prove that I can cut," MaryJane said.

"Still, Weis doesn't have a show-the-world attitude. I try to prove things to myself before I try to prove them to anyone else," she said.

MaryJane said she gets some good natured "razzing" from the group's male majority but is generally well accepted.

She attributes much of this to her command of the music.

She said she is a musically less able or easily offended woman might not have fit into the group as well as she has.

MaryJane said there are "a few crude comments tossed around," and that she shrugs only "because that's what we women are supposed to do."

Jazz was a major part of Weis' music curriculum in high school but in her senior year an adjudicator said her playing lacked the aggressiveness usually associated with male saxers' music. "I was playing fairly timid," she said. "I was just tootin' around," However, since then she has worked on giving her playing a more aggressive feel.

MaryJane switched from alto to baritone sax during the past year. Physical as well as musical challenges accompanied the changeover, for, as one of her friends observed, "That sax is almost as big as she is." The size of the sax has caused her little concern, however. "A few of the guys still believe in chivalry but I don't feel I need to be pampered at all," she said.

U of I jazz is by no means the limit of Weis' musical activities. She is also in marching band, is first flute in the concert band, plays with the Idaho-Washington Symphony and is in the Air National Guard Band in Spokane.

Her commitment to jazz is not without sacrifices. MaryJane said she forfeited an Air Force trip to Hawaii to prepare for the jazz festival here last weekend.

She said the Air Force musicians hope to make an overseas tour this summer, then added facetiously, "We'll probably take the tour of Elk, Wash., or something."

Weis is presently majoring in music performance but said she may change her mind later. She said she may teach but added, with a half smile, "I'd rather do something where I can have all the credit myself.

Referring to music performance she said, "Only a few make it. You can only try so hard before you give it up but I'm not ready to give up yet."

Classifieds

1. APARTMENTS FOR RENT

One bedroom Apartment for rent.
New Campus. Call Max after 6 pm at 882-7493.

Transferring to UI? The Village Apts. in Pocatello is accepting applications for housing for fall semester 1977. Write 2271 So. 5th Ave., Pocatello, ID 83201 or telephone 233-4782 for information or application.

5. TRAILERS FOR SALE

6' X 35' house trailer, real good condition, $1,500 or best offer. Call 752-3833 after 5:30 pm.

6. ROOMMATES

Don't let invention brokers suck you dry. I'll give you the straight story on INVENTION procedure. Call 882-1828.

7. JOBS

Addressers Wanted Immediately!! Work at home-no experience necessary-excellent pay. Write American Service, 830 Park Lane, Suite 269, Dallas, TX 75231.

8. FOR SALE

Ham, CB, and accessories. Catalog discounts. 332-3486.

9. AUTOS

1972 Toyota Corona Deluxe 4-door very fine condition. Must see. $1,600 or offer. Call after 5 pm 882-1440.

11. RIDES

San Francisco Bound? If so, I could use someone over spring break. Contact Jeff 885-6663 Rm 806.

Ride needed to and from San Francisco during Spring Break. Will share driving and gas. Call Sally 885-6731 or 882-0113.

14. ANNOUNCEMENTS

North West Gay People's Alliance is having an open meeting Tuesday, March 8th at 7:30 PM at the Women's Center.

Comfort Zone is the booking place for radioheads and accessory act's. We need the best professionals. Visit our two locations: South 185 Grand, Pullman, 597-8111 and 322 Main Lewiston, 749-3190.

Secretariat Center: Typing and Notary Public. 9 to 5 call for appointment. 332-6665. NW 1620 Kenny Drive, Pullman.

15. CHILD CARE

Hospital employee needs babysitter one weekend per month in mornings; to be on call two nights a week. 882-8543.

16. LOST AND FOUND


For Spring Vacation "track it with a pass" USA Rail Pass For Unlimited Coach Travel 14 days call about reservation restrictions 882-2723.

or STOP BY
524 South Main
THE DEAN OF BEER'S FINAL EXAM.
(Or, was yeast really responsible for the fall of the Roman Empire?)

As your Dean of Beer, it is my scholarly opinion that just knowing the one word for beer is not enough. You must also know the reasons why. Because only then will I, Siglinda Steinfiller, be satisfied that you have graduated from Remedial Beer Drinking.

QUESTIONS:
Q: 1. The best water for beer comes from:
   a) Big Duck Mountain.
   b) Underground from Tijuana.
   c) A small store in Macon, Ga.
   d) None of the above
A: (d) No matter what you hear about "naturally pure" waters, virtually all brewers filter and further purify their water. But Schlitz doesn't stop there. They filter their water and then filter it again. So when they're through, it's purer than the purest springwater.
Q: 2. Klages and Firlbeck III are:
   a) Composers of famous beer drinking songs like "I Left My Shoes in Heidelberg."
   b) Owners of the world's largest unknown brewery.
   c) Serving time in Sonoma, Calif., for impersonating Arnold the Wonder Seal.
   d) More expensive barleys.
A: (d) Schlitz blends Klages and Firlbeck III barleys with the standard variety most brewers use because they believe it gives their beer superior flavor.

Siglinda Steinfiller
Dean of Beer

Q: 3. Hops are notorious for:
   a) Their lack of intelligence.
   b) Always getting to work late.
   c) Losing their keys.
   d) Being difficult to keep fresh.
A: (d) The freshest hops make the best beer. That's why Schlitz vacuum-packs and refrigerates their hops. So they're as fresh at brewing time as they are at harvest time.
Q: 4. The best adjunct to beer is:
   a) Rice.
   b) Corn.
   c) Either rice or corn.
   d) What's an adjunct?
A: (c) Every American brewer uses rice or corn to lighten the flavor of their beer. This is called an adjunct. But Schlitz knows how to use either grain interchangeably. So they're never at the mercy of an unfavorable crop. And neither is the taste of their beer.

Q: 5. The biggest misconception about yeast is:
   a) Carrying some in your pocket is good luck.
   b) It is good for hernias.
   c) It was responsible for the fall of the Roman Empire.
   d) To ferment beer, all you have to do is drop it in the vat.
A: (d) To make beer taste right consistently, Schlitz believes the yeast has to be evenly distributed during fermentation. That's why Schlitz gently stirs in their yeast. It's part of their Balanced Fermentation process. And they're the only American brewer who does it.
Q: 6. Chill-Lagering is:
   a) A popular German country and western singer.
   b) A Scandinavian winter sport played without clothes.
   c) A new ethnic TV comedy about the owner of an ice cube factory.
   d) The right way to age beer.
A: (d) When Schlitz ages beer, they age it cold—very cold—down to 29.5 degrees. It's called Chill-Lagering. And it's what makes Schlitz crisp, clean and bright.
Q: 7. A mini-brewery is:
   a) Hidden in a basement somewhere in Greektown.
   b) The result of trying to make Broken Toe, Idaho, the beer capital of the world.
   c) The right way to pretest beer ingredients.
   d) Both (a) and (c)
A: (c) Schlitz has a mini-brewery where they test-brew the quality of the ingredients that go into Schlitz before they go into Schlitz.

SPECIAL BONUS QUESTION:
Q: True or false, the one word for beer is:
   a) Duffelbrau.
   b) False. There is no beer called Duffelbrau. Just as there is no beer like Schlitz. If you answered this question true, perhaps you should look into turkey ranching.

THE THERE'S JUST ONE WORD FOR BEER.
AND YOU KNOW IT.