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Congratulations to Gub Mix Chevrolet - Oldsmobile, Inc. We are pleased to have contributed to the service and safety of your new building.

J & J Glass of Moscow

...IS PLEASED TO HAVE CONTRIBUTED TO THE MODERN GOOD LOOKS & EFFICIENCY OF THE NEW "GUB" MIX CHEVROLET - OLDSMOBILE AUTOMOTIVE CENTER

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0138
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...extends their best wishes to Gub Mix Chevrolet-Oldsmobile of Moscow on their Grand Opening.

We are pleased to have had a part in the equipping and installation of the finest, most efficient of today's service equipment.

BEST OF LUCK AND SINCERE CONGRATULATIONS...
THE RED CARPET
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Everyone’s
Invited!
Free Drawing!
WIN THIS
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11” GE PORTABLE COLOR TV!
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Just Register!
Drawing 6 p.m., Sat., Oct. 22
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SECOND PRIZE:
One winner only. A universal Auto Stereo Tape Deck. We install it free. Fits any model car.

THIRD PRIZES:
Camaro Desk or Table Radio. Features a miniature Camaro set on an attractive walnut base.

FOURTH PRIZES:
Each prize a Free Lubrication Certificate! Each certificate good for five (5) lube jobs in the Gub Mix Chevrolet-Oldsmobile new Texasa Lubrication Department.

FIFTH PRIZES:
An RCA Victor LP Record featuring America’s favorite song.

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COFFEE—PEPSI—TEEM
FOR EVERYONE
ALL THREE DAYS

IS OUT AT
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Grand Opening
Thur., Fri., Sat.
Oct. 20-21-22
936 PULLMAN ROAD
Even Lighting Watched as New Plant Misses Nothing

MOSCOW - Proper lighting is essential to any form of business, whether it's a factory, a school, or a home. The same is true for a new Missoula telephone switching plant that is nearly completed.

As chairman of the building committee, I spent several hours last week inspecting the new plant. The lighting was excellent, with no shadows or glare, and there was plenty of light for all the employees.

The plant is owned by the State of Montana and is being built under the supervision of the Montana Telephone Company. The company has been operating in Missoula for several years.

Crawford Experience, Vitality Brought to Auto Market

Gub Mix, president and general manager of Gub Mix Chevrolet, said the most difficult part of the new building was the selection of the right lighting fixtures.

"In the past, we've had to rely on the lighting provided by the manufacturer," Mix said. "But now we're in charge of selecting the lighting for the entire building, including the offices, showrooms, and repair facilties.

Mix said that the lighting fixtures will be selected based on their performance and cost, and that the company will work closely with the manufacturer to ensure that the lighting is as good as possible.

The new plant is scheduled to open in the spring, and Mix said that he is confident that the lighting will be a big success.

Gub Mix, 24, was born in a small town in Montana. He has been working in the auto industry for several years, and he is excited about the new plant.

The lighting fixtures will be installed by a local contractor, and Mix said that the company will work closely with the contractor to ensure that the lighting is installed correctly.

The new plant will have a showroom, repair facilties, and offices. It will be located on a busy street, and Mix said that he is confident that the lighting will be a big success.
Revolution in Making for Auto Travelers

Keeping Pace With Science

There is a revolution in the realm of automatic travel, as seen by the remarkable strides in the automobile industry. A sophisticated automated highway system has been developed that not only enhances safety but also makes traveling more efficient. This system, which has been in operation for several years, is now being refined and expanded to cover a wider area.

A combination of computerized guidance, advanced braking systems, and improved road infrastructure has made the automated highway possible. It uses a network of sensors and cameras to monitor traffic and adjust speeds accordingly. This ensures smooth flow and reduces the risk of collisions. Additionally, the system can alert drivers to potential hazards, such as accidents or construction, in real-time.

For instance, the Chevrolet division of General Motors has recently announced a new feature that allows cars to communicate with each other and with traffic management centers. With this feature, vehicles can share information about their location, speed, and direction. This helps prevent congestion and improve overall traffic flow.

The Ok Man

Jerry Wills, co-body man of the Wills Chevrolet-Cadillac-Buick in North Vernon, is a natural born salesman. In a relative newcomer to the area, Jerry moved to North Vernon two years ago, but has been in the business for 22 years.

Jerry has been in the business for 22 years, but he has only been in the area for two years. He is married and has two children. Jerry is a natural born salesman and he is well known for his ability to close deals.

Warranty Improved

The Chevrolet division of General Motors has recently announced the introduction of a new warranty program. The warranty covers all vehicles purchased in 1986, and it is the most comprehensive warranty program in the industry. It is designed to provide peace of mind to customers and to ensure that they have access to the best possible service.

The new warranty program includes coverage for all parts and labor, as well as free towing and roadside assistance. This is a significant improvement over previous warranty programs, which often excluded certain parts or had higher deductibles.

Equipment Problem

For the automated highway, 10 million car owners will have to be convinced that the new system is worth the investment. This is a significant challenge, as many people are skeptical about the benefits of automation.

The problem is that many people are skeptical about the benefits of automation. They believe that it is too expensive and that the technology is not yet ready. Additionally, there are concerns about privacy and security.

As the technology continues to evolve, however, these concerns will likely be addressed. It is important to remember that automation has the potential to make travel safer and more efficient. With continued investment in research and development, the benefits of automation will become clearer to the general public.

We Are Pleased...

... to have had the opportunity to design and create the distinct, original car that bears the name of the "Gub Mix" Chevrolet Oldsmobile, Inc. automotive sales and service center, on the Mason-Pulman Highway.

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Best '0 Luck and Congratulations To Gub Mix

MOSCOW'S NEW CHEVROLET-OLDSMOBILE DEALERSHIP. WE KNOW AREA MOTORISTS WILL ENJOY THE CONVENIENCE OF YOUR NEW BUILDING ON MIRACLE MILE!

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POWELL PLUMBING & HEATING

We are pleased to have participated in the construction of the new Gub Mix Chevrolet-Lenix building through installation of complete air conditioning, heating, and plumbing.

"Congratulations GUB MIX CHEVROLET"
Motorcycle Milestone Scheduled With Gub Mix Opening in Moscow

CONGRATULATIONS TO GUB MIX CHEVROLET

FOR BRINGING THE LATEST, MOST ADVANCED IDEAS IN THE AUTOMOTIVE INDUSTRY TO THIS AREA!

Good Wishes from WILLET BROS., INC.

“We are pleased to have participated in the outfitting & equipment of this fine, new structure.”

223 W. THIRD

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We’ve got some mighty good things in store for you in our new Olds Rocket Actionland: A whole dazzling new line of luxury cars...and everything in between—all with Oldsmobile’s famous quality! They’re on display in our beautiful new showroom where you’ll find all the comfort and conveniences that make car shopping a pleasure. Be sure to visit our new facility soon and let us show you how much easier car shopping can be with Oldsmobile’s Rocket Actionland.

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67 OLDSMOBILE

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ED GLEASON - manager of the Moscow area, Gub Mix Chevrolet-Oldsmobile, has an impressive record in his young career. He has only been working for the company for two years, but during that time he has been the most productive salesman in the area. He is in charge of four men in the shop and has been promoted twice. In addition, he has established himself as a leader in the community. He is still only 24 years old, but he has shown great leadership qualities and has become an asset to the company.

For 21 Years
He’s Fixed
‘Em Like New

If Gleason is a success story, then Darrell Ely is the ideal model. For 21 years he has been working at the company, and during that time he has become one of the most respected mechanics. He is now in charge of three mechanics, and he has been working unscheduled shifts for the past five years. Darrell Ely is the ideal model of a mechanic, and he has earned the respect of all his colleagues. He is still working at the company, and he has been an asset to the team for 21 years.

Gub Mix, General Manager