Exciting and engaging content from The University Argonaut
THE WILSON-WISSLER INSTITUTION

571 DEPARTMENT STORES
MOSCOW, IDAHO

Stylish Bolivian Coats
A Real Saving at Our Low Price!

- Many New Styles
- Fur Trimmed
- Silk Lined
- Sizes 14 to 44

These Coats are an outstanding value! Only an enormous purchasing power like that of our Company could gain for you such an opportunity to save in the purchase of one of the most attractive and beautiful styles of Bolivian Coats. The selection is large, the styles are genuine, the materials of the finest quality, and the designs are up to the highest fashion. They are made in all the popular styles in all the popular colors. At the lowest prices in the West. The new season's styles are now available.

Don't Miss These Remarkable Values!

$29.75

STYLED THROUGHOUT - W. C. C. Line play
Fieldman on 30-yard line in 1st quarter.
Happens to be in the backfield.

STEYER STUDIOS

Just Real Good Food

The Caffe

THE KENWORTH

Tuesday, Wednesday, Thursday, October 21, 22, 23

RUDOLPH VALEN'TINO
in "Monseur Bonaurea"
MASON STUDENTS TO RECRUIT NEW YORKERS

Days are numbered for the University of Idaho's New York State Alumnae Association. In the past, alumni have been active in recruiting New Yorkers to the state but this year, the need is even greater. A series of meetings will be held in New York to recruit new members. The association is strong and needs the support of alumni from all parts of the state. A recent survey shows that 75% of the alumni in New York prefer to remain in the state and contribute to its growth. The association is working hard to ensure that these alumni remain active and involved. The association holds annual events and activities to bring alumni together and create a sense of community. Join today and support the New York State Alumnae Association.